

Dr. Greg Patton is a Professor of Clinical Management Communication in the Marshall School of Business at the University of Southern California and is an expert in developing communication, interpersonal and leadership effectiveness. He has received numerous awards and commendations for outstanding teaching and mentoring, been ranked as one of the top three professors at USC and helped USC achieve a #1 worldwide ranking by the *Wall Street Journal* for Leadership and Management skills instruction. He has extensive corporate consulting and training experience and has taught and led Leadership and Skill Development Programs throughout Asia and the Pacific Rim for over 15 years. More detail is provided below:



Pacific Rim Focus: His international work has primarily focused on China, Korea and the Pacific Rim and he has taught and developed leaders in Asia for over 15 years. Greg serves as a Professor in USC's US-China Institute, is a key advisor to the Center for Asian-Pacific Leadership at USC and leads MBA learning programs in Korea and China. He teaches several courses at Jiao Tong University in Shanghai in the Marshall School's Global Executive MBA Program and serves as a visiting professor at IPADE Business School at Universidad Pan Americana, the top Executive MBA Program in Latin America. He has advised on several hundred consulting engagements throughout the Pacific Rim in more than 15 countries.

Effectiveness in Teaching: Professor Patton teaches in USC's Full-Time MBA Program and its Executive MBA Program which was Ranked #1 Worldwide for the teaching of Leadership and Management skills by the *Wall Street Journal*. He has received more than a dozen awards and commendations for outstanding teaching and mentoring including the *Excellence in Teaching* award from the International Communication Association, the Marshall School's Evan C. Thompson *Faculty Teaching and Learning Innovation Award*, and several *Professor of the Year* awards at USC. He also received the USC Parents Association's *Teaching & Mentoring Award*, recognizing him as one of the top three professors at USC and received the 2012 Marshall MBA Golden Apple Award. Prior to joining the business school faculty, Greg taught at USC's Annenberg School of Communication and has previously coached and directed two intercollegiate debate programs to top tier national rankings.

Professional Development: Greg has extensive Corporate experience and has worked internationally to coach and develop thousands of managers and executives to enhance their communication, interpersonal and leadership skills and he has worked with more than a thousand teams to enhance their effectiveness and increase their productivity. Some past external clients include AACSB, Alliance Data, Baxter Healthcare, BiogenIdec, Broadcom, Cymer, Genentech, Kyocera, Lockheed Martin, Nikon, Northrop Grumman, Pfizer, Roche, Time Warner Cable, TRW, ViaSat, Warner Bros., WellPoint and Zurich.

Leadership: Greg has held leadership positions in national and international organizations more than 20 times. He is the past Chair and an Executive Board member of the Training and Development Division of the seven thousand member National Communication Association (NCA). Through the NCA, Greg works with professionals from around the world to improve teaching and training of skills to more efficiently enhance interpersonal and leadership effectiveness. He has been elected and served in the NCA Legislative Assembly four times.

Research: He conducts research in the areas of adult learning, experiential learning methodologies, behavioral skill development and the processes that enhance the training of interpersonal and leadership



communication skills. He has served as a reviewer of peer-research for over fifteen years and has received multiple awards from the National Communication Association.

Education: Greg holds several graduate degrees and earned his Doctoral degree in Organizational Communication at the University of Southern California's Annenberg School of Communication. His dissertation investigated and identified individual processes that enhance the development of leadership communication skills in business professionals. Greg can be reached at: GPatton@Marshall.usc.edu
