

#forpurpose

---

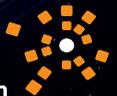
# Global Essay Competition

Travel to Switzerland and win CHF 20,000

Apply now: [symposium.org/competition](https://symposium.org/competition)

---

Submission deadline: **1 February 2019**



## 48 YEARS OF INSPIRING DEBATES

Every year, international current and future leaders come together on the occasion of the St. Gallen Symposium to discuss relevant topics of business, politics and society.

- » World's leading platform for intergenerational dialogue
- » Meet three generations of leaders
- » Former speakers include Dominic Barton, Xavier Bettel, Christine Lagarde, Jack Ma, Dambisa Moyo, and Tidjane Thiam

## JOIN THE 49<sup>TH</sup> ST. GALLEN SYMPOSIUM

The 49<sup>th</sup> St Gallen Symposium will take place from 8–10 May 2019 in St. Gallen, Switzerland. Contribute with your essay:

- » Qualify for participation and the debate with 600 global leaders
- » Meet 200 of the world's brightest young minds
- » Present your thoughts to international leaders
- » Prize money of CHF 20,000 split amongst winners
- » All expenses covered trip to Switzerland

Apply now at [symposium.org/competition](https://www.symposium.org/competition) and submit your essay no later than **1 February 2019**.

## ESSAY QUESTION

**Is it as good as it gets?**

**What approach would you suggest to change the current purpose of capital?**

Political volatility, environmental issues, precarious labour markets, technological monopolies, managerial and investment short-termism are only a few challenges we face. The time has come to counter excessive short-termism and start doing business as unusual. Think about the status quo and its implications. What would be an idea to change it? Develop projects or actions you would trust in to bring new and expanded purposes to capital and aim for a long-term positive impact. In your essay you should consider how the use of capital (financial, human, social,...) can solve complex challenges and address substantial changes, be it by individuals, civil society, businesses or governments. Your idea must inspire leaders worldwide to take on responsibility and put it into practice. Be bold and develop a truly impactful concept to win our prestigious award.

Read more on [symposium.org/competition](https://www.symposium.org/competition) or contact us at [award@symposium.org](mailto:award@symposium.org)



Official Partner of the St. Gallen Wings of Excellence Award