# Workplace

WORKPLACE INCENTIVES AND HEALTH CHOICES

Prof. Iwan Barankay (Wharton School, University of Pennsylvania)

# Ethics & Economics

THE ETHICS AND ECONOMICS
OF PROFIT SHARING AND
EMPLOYEE OWNERSHIP

Prof. Jörg Althammer

## Innovation

INNOVATION IN A HYBRID CONTEXT: SOCIAL BUSINESS VENTURES

Dr. Björn Schäfer

## Transformation

THE VALUE OF TRANSFORMATIVE SERVICES FOR SERVICE FIRMS AND THEIR CUSTOMERS

Prof. Jens Hogreve

## Work Regulation

TEMPORARY AGENCY
WORK REGULATION IN THE
EUROPEAN UNION

Eva Albers LL.M.

# FIRSONS 18<sup>TH</sup> - 30<sup>TH</sup> JULY 2016 INSOCIETY INGOLSTADTMUNICHGERMANY

**THEMATIC** 

**SUMMER SCHOOL 2016** 

Keynote Speaker: Iwan Barankay (Wharton School, University of Pennsylvania):

"Workplace incentives and health choices"

Meet representatives of AUDI, HiPP, Bauer Group

The Ingolstadt School of Management (WFI) is located in the **heart of Bavaria** near Munich. Attend **high-class courses** on the role of firms in society, experience real world business insights with entrepreneurial champions, gain a deeper insight into German and especially Bavarian culture and visit Neuschwanstein Castle.

## Developing Countries

FIRMS IN DEVELOPING COUNTRIES:
SOCIAL IMPACT AND
EMPLOYMENT RELATIONS

Prof. Alexander Danzer

# Ethical Aspects

ETHICAL ASPECTS IN SOURCING AND PROCUREMENT

Dr. Alexander Trautrims (Nottingham University)

## Responsibility

RESPONSIBLE BUSINESS IN THE SOCIAL MARKET ECONOMY.
SYSTEMATIC APPROACH AND EMPIRICAL EVIDENCE

Prof. Andre Habisch

#### Taxes I

**CORPORATE TAX AVOIDANCE:** 

Prof. Dominika Langenmayr

#### Taxes II

CORPORATE TAX AVOIDANCE: DRIVERS

Prof. Reinald Koch

## Crises

FINANCIAL CRISES AND THE FINANCIAL INDUSTRY: SOCIAL AND POLITICAL IMPLICATIONS

Prof. Christoph Trebesch (University of Munich)



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## Sustainability

INTRODUCTION TO SUSTAINABLE SUPPLY CHAIN MANAGEMENT

Dr. Marcus Brandenburg (University of Kassel)

## Health Regions

HEALTH REGIONS AND CORPORATE COMPETENCIES: TOUGH COMPETITIVENESS VS. SOCIAL RESPONSIBILITY

Prof. Harald Pechlaner