



WFI Summer School 2016

Ingolstadt, 17 February 2016

Dear Colleague,

I hope this letter finds you well!

Let me take the opportunity to introduce you and your students to a new study format at WFI – KU Eichstätt-Ingolstadt:

From July 18-30, 2016 the Ingolstadt School of Management hosts its first thematic international **Summer School on "Firms in Society"** in the heart of Bavaria (45 mins from Munich airport). The **two-week program features a selection of 13 courses** by renowned researchers in economics, business administration and law as well as **company visits, manager talks and a vibrant social programme**. Fees: 500 € (courses) + 150 € (social program)

Students of your school can experience an inspiring and **exclusive event for only 40 students** who study towards a Masters (or advanced Bachelors) degree in Business Administration, Economics, Law or the Social Sciences. Students can achieve up to 10 ECTS credits.

Selection of students will be competitive.

The keynote on evidence-based management will be delivered by Prof. Iwan Barankay from the prestigious **Wharton School**. We have organized sessions with, among others, top-managers from AUDI (automotives), HiPP (food), Telekom (telecommunication), and the Bauer Group (civil engineering). To stimulate social exchange, students will visit famous Neuschwanstein Castle and enjoy the Bavarian way of life.

I would be grateful if you advertized the event among your students. More information and the application form can be found at <http://www.ku.de/wfi/international/summerschool/>

Best regards,

Prof. Alexander M. Danzer, Ph.D.
Program Director – WFI Summer School 2016