



— TORONTO BUSINESS —  
ACADEMY

### **Short news**

*Summer school Toronto Business Academy 2017*

*Educational institution Toronto Business Academy invites you to a three-week long business programme in the summer, which will be held the heart of Toronto. The programme consists of innovative and advanced teaching methodologies, which are combined with individual work (case studies) and group work (business plan competition). The summer school is a great opportunity for networking and gaining applied non-theoretical business knowledge through corporate visits and while listening to guest speakers who are leaders in the Canadian industry.*

*You can read more about the programme on [www.torontobusinessacademy.com](http://www.torontobusinessacademy.com)*

### **Invitation**

*Summer school Toronto Business Academy 2017*

*The Toronto Business Academy will once again take place in the summer 2017. This is a three-week long intensive business programme with advanced teaching methodologies that are combining individual and group work with the intention of gaining applied non-theoretical business knowledge.*

*The course carried out in the programme is International Business Culture, which is divided into 5 modules (Entrepreneurship, Innovation Topics, Business Communication, Sales & Marketing, Financing & Venture Capital). Each of the modules will feature a guest speaker from the relevant field of industry, who is also recognized as a leader in Canadian business.*

*Along with the lectures, the programme is also providing our students with an opportunity to site visit selected major Canadian businesses, organizations and institutions.*

*Throughout the programme, students are writing down their own business plans, and, at the end of the programme, they are given a task of competing in a business plan competition that will be judged by the real Angel investors.*

*Programme dates:*

*Summer session I: July 9 - July 29, 2017 (Student up to age 22)*

*Summer session II: July 23 - August 12, 2017 (Student age 22+ or professionals)*

*The programme is accredited with 6 ECTS.*

**[www.torontobusinessacademy.com](http://www.torontobusinessacademy.com)**