

Bachelor European Summer Program 2023

“The Business, Political and Cultural Environment in Europe”



For more information visit:
www.whu.edu/ba-esp

May 28 to June 16, 2023



3
Week
Program



9
Academic
Modules



5-7
US
Credits



+
Several Company
Visits



+
Complimentary
Cultural Program

“Spending my summer in Germany enrolled in WHU’s European Summer Program is easily one of the highlights of my undergraduate studies! Through the program, I got to learn more about the business environment in Europe, as well as explored numerous sites that exposed me to cultural and historical aspects in Germany. I also met many great friends from diverse backgrounds who made the three weeks in Vallendar an unforgettable experience! I would definitely recommend this program to anyone who seeks to gain insights on cultural and social aspects of Germany.”

Abdul Fattah Salleh, National University of Singapore, Singapore

