

Jul 27 – Aug 1, 2025 \$8,250 HBS Campus

CASE WRITING WORKSHOP

Dates: To Be Confirmed
Location: To Be Confirmed



Global Colloquium on Participant-Centered Learning

To sustain success, business schools must adapt their learning models and curricula while retaining distinctive methods and traditions. Gather with peers in this two-session colloquium to explore innovative teaching and course design. You'll prepare to improve management education in your classroom and across your institution.

WHO SHOULD ATTEND

Participating institutions are encouraged to invite full-time, senior business faculty members who have case teaching, case writing, and industry experience; are committed to innovation; and are well positioned to influence instructional development and learning strategies across their institutions.

Open only to educators who have been nominated by a participating institution.

THIS PROGRAM WILL HELP YOU TO

- Incorporate participant-centered learning into traditional teaching methods
- Employ innovative teaching tools and techniques, including new strategies for teaching the case method
- · Connect with students more effectively
- Improve course development and case writing to foster learning that is directly applicable to participants' challenges at work
- Accommodate your school's needs as you drive innovation across the business curriculum
- Expand your personal and professional network

WHAT YOU WILL LEARN

Your first session takes place on the Harvard Business School (HBS) campus. For the second three-day session, you can choose one of two locations—the HBS campus or a site outside the United States.

Designed to foster your growth as a teacher, course developer, and change agent, this program models and examines the nature of participant-centered learning. Through faculty presentations, case studies, workshops, simulations, and small-group discussions, you will explore various methods for teaching, case research, curriculum development, and case writing.

- Exploring how people learn and how strong teachers teach
- Determining when the case method is and is not appropriate
- Evaluating and applying different curriculum development methodologies
- Preparing and executing your teaching strategy
- Questioning, listening, offering feedback, and developing a strong relationship with the class
- Conducting field-based research
- Maximizing synergy among research, case writing, and teaching
- Continuing to learn and develop as leaders and teachers
- Integrating economics, ethics, and the institution
- Introducing participant-centered learning, including strategies, support requirements, and political responses

Your Learning Environment.

COLLABORATIVE LIVING GROUPS

At HBS, you will be placed with a carefully selected living group of peers whose members span industries, countries, and functions. This diversity of perspectives enriches your learning experience and expands your global network.

PREMIUM ACCOMMODATIONS AND AMENITIES

Modern, well-appointed living arrangements feature private bedrooms and bathrooms, spacious common areas, state-of-the-art technology, dining facilities, and a range of hotel-style amenities including housekeeping and dry cleaning.

PRIVATE FITNESS AND WELLNESS OFFERINGS

State-of-the-art fitness center features extensive fitness equipment; a walking/jogging track; basketball/racquetball/squash/tennis courts; a swimming pool; locker rooms with whirlpool/steam/sauna; fitness classes; personal trainers; nutritionists, and more.

HISTORIC AND CULTURAL HUB

HBS is located in the historic Boston-Cambridge area. Harvard Square is within walking distance, and you'll find a rich array of arts, music, sports, dining, shopping, and other recreational activities easily accessible from campus.









Connecting. Learning. The HBS Experience.



Though it comes from within, transformation often requires a catalyst. And for many business leaders, HBS Executive Education has been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with executives from around the world, and engaging in programs led by experienced HBS faculty. It's a holistic experience that will enrich your career—and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling, space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

www.exed.hbs.edu

FOR A PERSONALIZED CONSULTATION

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Ms. Liza Nascembeni, Harvard Business School, Soldiers Field, Boston, MA 02163-9986 U.S.

Program content, dates, schedule, fees, technology platforms, and faculty are subject to change.

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