



Siemens Tech for Sustainability Campaign 2025



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Tech for Sustainability is a global initiative for students, researchers, startups, and innovative individuals to leverage technology to solve real-world sustainability challenges and shape our future alongside Siemens.

Leverage technology to shape a sustainable future

Siemens AG is a technology powerhouse that brings together the digital and real worlds to benefit customers and society and thus people around the globe. The company - having shaped each of the four industrial revolutions - focuses on intelligent infrastructure for buildings and decentralized energy systems, on automation and digitalization in the process and manufacturing industries, on cybersecurity, and on smart mobility solutions for rail transport, but also in financial services and software development. As a global ideation campaign, Tech for Sustainability is designed to engage innovators outside of Siemens in order to come up with unique solutions for problems with a focus on sustainability. In a hackathon, the innovators who have been particularly successful in the early stages of the Campaign will have the opportunity to create a proof-of-concept and proof-of-feasibility for their ideas.

“Sustainability is in our very DNA. It is not an option. It is a business imperative.”

Judith Wiese, Chief People and Sustainability Officer, Member of the Managing Board of Siemens AG



What's in for you?



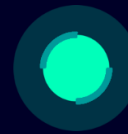
Win Prizes

EUR 30,000 total kick-start investments



Multiply impact in real world challenges

Solve real problems together for a sustainable future



Pitch in front of top management

Show your solution to Siemens Management



Follow-up in joint projects

Together, we make a lasting impact

How do you get to the next phase?

- Innovativeness: Incremental or disruptive innovation
- Sustainability: DEGREE and impact on the UN Sustainability Development Goals
- Feasibility: Degree of technical and/or economic feasibility
- Potential: Fit to Siemens processes, products and markets
- Implementation: General implementation efforts (Time to market, R&D costs, etc.)

Join the campaign and create impact on real problems together with go-getters and solution seekers of the world by submitting your ideas.

<https://siemens.com/techforsustainability>

Feel free to contact us if you have any questions!

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