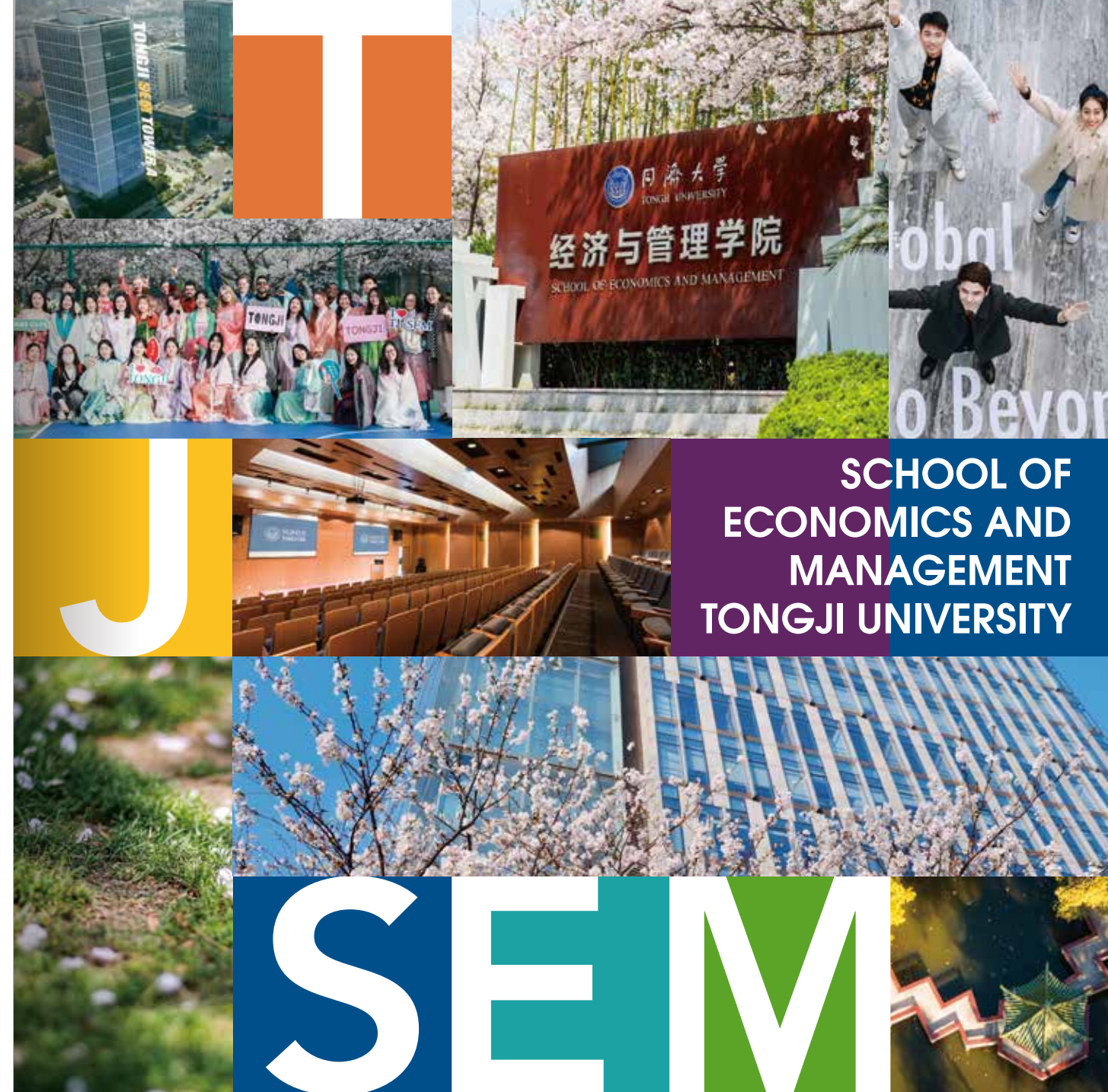


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同济经管
TONGJI SEM

同济大学经济与管理学院



CONTENTS 目录

About Us 学院介绍	01
Disciplines and Programs 学科专业	05
Faculty 师资力量	07
Scientific Research 科研实力	09
Social Services 社会服务	11
Industry-education Integration 产教融合	13
International Exchange and Cooperation 国际交流与合作	15



About Us

学院介绍

同济大学历史悠久、声誉卓著，是中国最早的国立大学之一，是教育部直属并与上海市共建的全国重点大学。经过100多年的发展，同济大学已经成为一所特色鲜明、在海内外有较大影响力的综合性、研究型、国际化大学，综合实力位居国内高校前列。

同济大学经济与管理类教育始于1956年，是中国最早开办此类专业教育的高等院校之一。1984年成立经济管理学院，1998年与商学院合并为经济与管理学院。学院先后获得国际商学院协会 (AACSB)、欧洲质量发展认证体系 (EQUIS)、中国高质量MBA教育认证 (CAMEA)、项目管理协会全球认证中心 (PMI-GAC) 等国内外权威认证。其中，管理科学与工程学科在教育部学科评估中位列A+；工商管理学科在泰晤士高等教育中国学科评级中获评A+；管理学和工商管理在软科世界一流学科排名前100，位列中国内地高校前五名；经济与商学进入美国基本科学指标数据库 (简称ESI) 全球排名前1%。所有本科专业均入选国家级一流本科专业建设点。

当前，学院正在过去40年发展的高起点基础上，以数智化、绿色化、融合化“三化”赋予传统学科发展新动能，在人才培养、学科建设、科学研究、平台搭建等方面全面推进“人工智能+”，注重跨学科交叉融合，深化国际合作，打造经管学科的新质生产力；紧紧围绕国家重大战略和社会需求，争做国家重大复杂工程管理的引领者、经济高质量发展的探索者、企业创新转型的推动者、社会治理现代化的实践者，在服务国家高水平科技自立自强和经济高质量发展中主动担当作为。未来，学院将以加快培养拔尖创新人才为目标，谋划新思路、落实新举措，为建设中国特色世界一流大学高质量发展作出更大贡献。



Tongji University has a long history and outstanding reputation. It is one of the earliest national universities in China. After more than 100 years of development, Tongji University has become a comprehensive, research-oriented, and international university with distinctive characteristics and huge influence at home and abroad, and its comprehensive strength ranks among the top universities in China.

First offering programs in Economics and Management in 1956, Tongji University was one of the earliest universities in China to launch such programs. Tongji University's School of Economic Management was founded in 1984 and merged with its Business School to become the School of Economics and Management (hereinafter referred to as SEM) in 1998. SEM has been accredited by international and domestic organizations such as AACSB, EQUIS, CAMEA, and PMI-GAC. Its Management Science and Engineering discipline received an A+ rating in the Ministry of Education's discipline evaluation; its Business Administration discipline received an A+ rating in the Times Higher Education China Subject Ratings; its Management and Business Administration ranked among the top 100 in the Shanghai Ranking's Global Ranking of Academic Subjects and the top five in the ranking of academic subjects of Chinese mainland universities; its Economics and Business discipline entered the top 1% of Essential Science Indicators (ESI) global rankings. All undergraduate majors of SEM have been selected as national first-class undergraduate majors.

Building upon its stellar development over the past four decades, SEM is now injecting new momentum into its traditional disciplines through digital-intelligent, green, and integrated development. It is also comprehensively advancing "AI+" in talent cultivation, discipline construction, scientific research, and platform building. SEM focuses on interdisciplinary integration, deepening international cooperation, and creating new quality productive forces in economics and management disciplines. By aligning itself with the country's major strategic and social needs, SEM strives to be a leader in the management of national major and complex projects, an explorer of high-quality economic development, a promoter of enterprise innovation and transformation, and a practitioner of social governance modernization. In pursuing the aforementioned actions, SEM is taking the initiative to serve the country's remarkable self-reliance and strength in science and technology and high-quality economic development. In the future, with the goal of moving more rapidly to cultivate top innovators, SEM will formulate new plans and implement new initiatives to further contribute to the high-quality development of world-class universities with Chinese characteristics.



Vision

愿景



成为培养卓越管理人才、推动可持续发展的全球知名商学院。

To be globally recognized for developing leading management professionals capable of building a sustainable society.



Mission

使命



创造管理新知, 造就业界精英, 践行持续发展, 应对全球挑战。

To create management knowledge and develop leading professionals for China and the world who are capable of solving practical problems while addressing the challenges of business and society with a global perspective, responsibility and in a sustainable way.



History

院史

- 1956** 同济大学开设“建筑工业经济与组织”专业, 开始招收经济管理类本科生
Tongji University launched the Construction Industrial Economy and Organization major and began to recruit undergraduates majoring in economics and management.
- 1984** 教育部批准同济大学设立经济管理学院, 翟立林任名誉院长
The Ministry of Education approved the reorganization of the School of Economics and Management (SEM), Tongji University, appointing Zhai Lilin as Honorary Dean.
- 1993** 开展工商管理硕士(MBA)教育
SEM initiated its MBA program.
- 1996** 同济大学成立商学院, 下设经济贸易系、会计系、国际经济系
Tongji found its business school, which contained three departments, in terms of Economics and Trade, Accounting and International Economics.
- 1998** 同济大学经济管理学院与商学院合并为“经济与管理学院”
The Business School of Tongji University merged into SEM.
- 2001** 开展公共管理硕士(MPA)教育
SEM initiated its MPA program.
- 2002** 开展高级管理人员工商管理硕士(EMBA)教育
SEM initiated its EMBA program.
- 2008** 召开首届同济经管学院顾问委员会
SEM's first International Advisory Committee Meeting was held.
- 2009** 开展EDP教育, 后更名为高管教育(EE)中心
The Executive Development Program (EDP) was launched and later renamed the Executive Education (EE) Center.
- 2010** 开展金融硕士(MF)、会计硕士(MPAcc)、工程管理硕士(MEM)教育
SEM initiated its MF, MPAcc, MEM programs.
- 2011-2016** 陆续通过 AMBA、EQUIS、AACSB以及国内CAMEA认证
SEM was accredited by international and domestic organizations such as AMBA, EQUIS, AACSB and CAMEA.
- 2017** 管理科学与工程在全国第四轮学科评估中获评A+
Management Science and Engineering discipline received an A+ rating in the fourth round of Ministry of Education's discipline evaluation.
- 2022** “管理学”在软科排名挺进世界前100名; “经济与商务”进入ESI全球排名前1%
Management and Business Administration ranked among the top 100 in the Shanghai Ranking's Global Ranking of Academic Subjects. Economics and Business discipline entered the top 1% of Essential Science Indicators (ESI) global rankings.
- 2024** 同济经管中德中心在柏林成立
Tongji SEM German-Sino Center was established in Berlin.

Disciplines and Programs

学科专业

探索拔尖创新人才培养的新模式、新路径。近年来,学院布局战略新兴与交叉学科领域,动态调整专业设置,加强与计算机科学、数据科学、数学等相关学科的融合与协作,设立双学位项目和创新试验区;与多所香港高校签署数智人才本研贯通联合培养协议,实现两地在教学和人才培养等方面的资源共享和优势互补;通过产教融合引入建构金融大模型等前沿技术,强化实践教学与理论学习的深度融合。在各类竞赛中,同济经管学子不断提升创新水平、增强综合实践技能,刷新荣誉的新高度。

SEM explores new models and pathways for cultivating top-tier innovators. In recent years, SEM has stepped into strategic emerging and interdisciplinary fields and dynamically adjusted its program offerings to strengthen their integration with computer science, data science, mathematics, and other related disciplines. It has also established double-degree programs and pilot programs for fostering outstanding talent. SEM has entered into agreements with multiple Hong Kong universities to facilitate integrated undergraduate and postgraduate education in fostering talents in digital intelligence. This has also allowed for better resource sharing and other complementary advantages between Shanghai and Hong Kong. In addition, SEM has strengthened the deep integration of practical teaching and theoretical learning with cutting-edge technologies such as financial large models introduced and built through industry-education integration. Furthermore, Tongji SEM students continue to improve their innovation capabilities, strengthen their comprehensive practical skills, and win higher honors in various competitions.

8个系 Departments

管理科学与工程
Department of Management Science

建设管理与房地产系
Department of Project Management

经济与金融系
Department of Economics and Finance

公共管理系
Department of Public Administration

会计系
Department of Accounting

创新与战略系(筹)
Department of Innovation and Strategy

市场营销系(筹)
Department of Marketing

组织管理系(筹)
Department of Organizational Management

4个一级学科 Primary Disciplines

管理科学与工程
Management Science and Engineering

工商管理
Business Administration

应用经济学
Applied Economics

公共管理
Public Administration

本科招生专业

Undergraduate Enrollment Programs

工程管理、信息管理与信息系统、会计学、金融学

Project Management, Information Management and Information System, Accounting, Finance

学术型硕士招生专业

Academic Postgraduate Enrollment Programs

管理科学与工程、公共管理

Management Science and Engineering, Public Management



拔尖人才培养特区项目

Pilot Programs for Fostering Outstanding Talent

本科:金融学—数学与应用数学(双学位),环境科学—会计学(双学位),数据科学与智能决策,政治学、哲学与经济学(PPE)

本科/本研:AI+工商管理中法国际双学位人才培养实验区
Undergraduate: Finance-Mathematics and Applied Mathematics(Double-degree); Environmental Science and Accounting(Double-degree); Data Science and Intelligent Decision Making; Politics, Philosophy and Economics (PPE)
Undergraduate/Graduate: AI+Business Administration (Sino-French / Dual Degree)

博士后流动站

Post-doctoral Mobile Stations

管理科学与工程、工商管理、应用经济学

Management Science and Engineering, Business Administration, Applied Economics

一级学科博士点

Doctoral Programs of First-level Disciplines

管理科学与工程、工商管理、应用经济学

Management Science and Engineering, Business Administration, Applied Economics

专业学位

Professional Degree Programs

工商管理硕士(MBA、EMBA)、会计硕士(MPAcc)、工程管理硕士(MEM)、公共管理硕士(MPA)、金融硕士(MF)

高管教育

Executive Education

定制培训(Customized Program)、公开课程(Open Program)、咨询项目(Consulting Program)

Faculty

师资力量



学院师资力量雄厚，拥有一支由中国工程院院士、长江学者、国家杰出青年科学基金获得者、国家优秀青年科学基金获得者、上海高校特聘教授（东方学者）、上海市白玉兰人才计划入选者等组成的一流师资队伍。学院教师接连荣获第七届管理科学奖特殊贡献崇敬奖、入选斯坦福大学全球2%顶尖科学家榜单、入选具有国际影响力的高被引学者名单等，在专业领域的贡献获国内外高度肯定。

Tongji SEM has a strong faculty team and a first-class academic team including academicians of the Chinese Academy of Engineering, scholars funded by the Chang Jiang Scholars Program and the National Science Fund for Distinguished Young Scholars, etc. Faculty members of the School have won the Special Contribution Award of the 7th Management Science Award, and were nominated as World's Top 2% Scientists by Stanford University, with some being listed as Highly Cited Researchers with international influence. Their contributions in professional fields have been widely recognized both at home and abroad.



164人 教师总数
Faculty Members in Total

95% 博士学位教师
Faculty Members with Doctoral Degrees

56人 教授
Professors

44人 海外博士学位教师
Faculty Members with Overseas Doctoral Degrees

62人 副教授
Associate Professors

12% 国家高层次人才
High-level Talents



Scientific Research

科研实力

学院坚持“四个面向”，践行人工智能赋能学科创新发展，开展面向“数智化、绿色化、融合化”的学科战略转型，发挥人工智能在科学研究和学科发展的引领作用，推动科研范式改革和学科跨越式发展。同时，学院强化优势学科、布局新兴交叉领域，系统推进基础研究和有组织科研，致力于将高质量科研成果向新领域、新赛道迁移转化，服务新质生产力发展。近年来，学院教师先后在《美国国家科学院院刊》(PNAS)、《政治经济学杂志》(JPE)等顶级期刊上发表研究论文。在UTD“商学院科研排名”中，学院位列中国内地高校前十，彰显了经管学科全球领先的科研水平。

SEM adheres to technological innovation in four aspects: the world's cutting-edge science and technology; the main economic battlefields; the state's major demands; and the people's lives and health. SEM empowers the innovative development of disciplines with AI, implements a strategic transformation toward "digital-intelligent, green, and integrated" disciplines, leverages AI's leading role in scientific research and disciplinary development, and promotes reform in scientific research paradigms and the leapfrog development of disciplines. In the meantime, SEM is strengthening its advantageous disciplines, stepping into emerging interdisciplinary fields, systematically advancing basic research and organized scientific research, and devoting itself to applying high-quality research outcomes to new fields and arenas. This is all being done to serve the development of new quality productive forces. In recent years, SEM's faculty members have published research papers in top journals such as *Proceedings of the National Academy of Sciences* (PNAS) and *Journal of Political Economy* (JPE). In the UTD Top 100 Business School Research Rankings, SEM is among the top 10 Chinese mainland universities, which showcases the globally leading research capabilities in its economics and management disciplines.

近五年科研成果 (2020-2024)

近 3.5 亿
科研项目经费
Research Project Funds

近 800
科研项目数
Research Projects

近 50
省部级及社会力量奖项
Provincial/Ministerial-level and
Social Awards

80 +
UTD/FT论文发表
UTD/FT Paper Publications

1800 +
SCI/SSCI论文发表
SCI/SSCI Paper Publications

近 700
CSSCI论文发表
CSSCI Paper Publications

50 +
研究中心/研究所
Research Centers/Institutes

1000m² +
科研实验区域
Laboratory Area

20 +
重大横向项目
Major Horizontal Projects

Social Services

社会服务

学院依托学科优势, 汇聚“大团队”、构建“大平台”、承担“大任务”, 服务国家和区域经济创新发展。学院团队突破“卡脖子”技术壁垒, 开发新一代智能航班恢复系统, 助力民航事业实现智慧化升级; 聚焦城市数字化转型、智能社会治理, 参与国家智能社会治理实验综合基地(上海杨浦)平台建设; 为浦东东方医院、太原地铁2号线等复杂工程提供智慧建造、智能运维管理服务; 主持了北京大兴国际机场建设与运营筹备总进度综合管控工作; 为雄安新区、港珠澳大桥、粤港澳大湾区深圳前海、上海徐汇滨江大型城市地下设施等30余个国家或区域重大工程提供技术攻关与咨询服务。

By exerting its disciplinary advantages, SEM assembles big teams, builds large platforms, and undertakes major tasks to serve the innovative development of national and regional economies. Its teams have broken through the bottlenecks of a group of core technologies to develop a new-generation intelligent flight recovery system that contributes to the smart transformation of civil aviation. The teams focus on cities' digital transformation and intelligent social governance and participate in the platform development of the National Comprehensive Base for Intelligent Social Governance Experiment (Yangpu, Shanghai). Furthermore, the teams provided smart construction and intelligent operation and maintenance management services for complex projects such as Shanghai East Hospital in Pudong and Taiyuan Metro Line 2; presided over the overall progress control of construction and operation preparations for Beijing Daxing International Airport; provided technology research and consulting services for over 30 major national or regional projects including Xiong'an New Area, Hong Kong-Zhuhai-Macao Bridge, Qianhai, Shenzhen of Guangdong-Hong Kong-Macao Greater Bay Area, and Xuhui Riverside's large urban underground facilities.



Industry-education Integration

产教融合

学院全面推动学科特色与产业融合，培育开放创新、多方协同的产教深度融合新生态。与人工智能头部企业、世界500强、国内专精特新及欧洲创新基地，落实校企合作成果，在实践实训基地、一流课程建设、高端论坛、全国性赛事、案例日、企业参访、移动课堂等多个领域开展深度合作，搭建多类型校企合作平台。同时，释放人才创新创造活力，聚焦大模型融通的组织学习与创新生态构建、市场导向的绿色技术创新、企业数字化与绿色化协同转型，以及中国企业国际化策略等，为中国企业转型升级、提高国际竞争力提供整体方案。

SEM comprehensively promotes integration between characteristic disciplines and industries and fosters a new open innovation ecosystem of in-depth industry-education integration featuring multi-party collaboration. SEM implements achievements from collaboration with leading AI companies, Fortune Global 500 companies, domestic specialized and innovative enterprises, and European innovation bases in areas of practice and training bases, first-class course development, high-end forums, national competitions, case days, enterprise visits, and mobile classrooms. It has set up various university-enterprise cooperation platforms. Furthermore, SEM unlocks talents' potential for innovation and creation, focuses on organizational learning and innovation ecosystem construction integrated with large models, innovation in market-oriented green technologies, digital and green transformation of enterprises, and internationalization strategies of Chinese enterprises, and furnishes overall solutions for Chinese enterprises' transformation and upgrading and international competitiveness enhancement.



- 联合思爱普 (SAP) 中国研究院搭建智能化转型前沿课程
Cooperating with SAP China Research Institute to jointly develop cutting-edge courses for smart transformation
- 与东方财富定制研发AI驱动的多个前沿专属知识库
Customizing and developing with Eastmoney AI-driven proprietary frontier knowledge bases
- 与钉钉签约共同培养数智化人才
Contracting with DingTalk to jointly cultivate digital-intelligent talents
- 与国泰君安证券等头部券商共同构建成建制实习机制
Establishing sound internship mechanisms with leading securities traders such as Guotai Junan Securities
- “同济案例日”走进企业，提供新型案例教学
Providing new case teaching examples via "Tongji Case Day: Dialogue with Companies"

International Exchange and Cooperation

国际交流与合作



学院扎根上海，放眼世界，不断提升对外合作层次，已与德国、美国、法国、英国、意大利等近30个国家和地区的100多所著名院校签订合作协议，每年为近千名学生提供出国学习的机会。学院200多个全英文课程项目覆盖本硕博层次，为遍布全球五大洲的各国学生提供国际化的学习和文化氛围。2024年，同济经管中德中心在德国柏林成立，中德中心将依托学校在对德合作领域的深厚积淀及经管学院的优质资源，搭建具有国际影响力的中德学术界、产业界交流合作平台。

Rooted in Shanghai to have the whole world in view, SEM continues to enhance its international cooperation. It has signed cooperation agreements with over 100 renowned institutions in nearly 30 countries including Germany, U.S., France, UK, and Italy, offering study abroad opportunities to nearly 1,000 students every year. With over 200 English-taught courses across bachelor's, master's, and doctoral levels, SEM fosters an international learning and cultural environment for students all over the world. In 2024, the Tongji SEM German-Sino Center was established in Berlin. With Tongji University's profound strengths in Sino-German cooperation as well as high-quality academic resources of Tongji SEM, the center will develop a gateway with impact for Sino-German exchange and cooperation between academia and industry.

30+
双学位项目
Dual Degree Programs

80+
非学位交流项目
Non-degree Exchange Programs

500+
海外交流学生
Overseas Exchange Students



国外权威排名

Authoritative International Ranking

● 英国《金融时报》(Financial Times)

亚太区商学院排名位列第 10
Top 10 Best Business Schools in Asia Pacific Region

管理学硕士(MGM)项目位列全球第 13
13th globally in Master in Management Ranking

全英文授课
English-taught
Program

全日制MBA项目位列全球第 31
31st globally in Full-time MBA Ranking

全英文授课
English-taught
Program

● 英国QS (Quacquarelli Symonds)

全球供应链管理硕士项目位列全球第 50
Tongji M.Sc. TriContinent Global Supply Chain Management Ranked 50th worldwide

全英文授课
English-taught
Program

● 法国 Eduniversal

房地产硕士专业全球第 2
2nd globally in Master in Real Estate Ranking

供应链与物流硕士专业全球第 9
9th globally in Master in Supply Chain and Logistics Ranking