

Key Data

| INTERNATIONAL SUMMER UNIVERSITY ^{WU} | |
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| Date | July 7 – July 25, 2014 and July 28 – August 14, 2014 |
| Level / Language | Graduate and Undergraduate / English |
| Topics | Business courses such as International Strategy, Marketing, Management, Human Resource Management and many more |
| Requirements | A business major for undergraduate applicants; otherwise, a bachelor's degree in a business major or current enrollment in a master's degree program in a business field |
| Application Deadline | March 31, 2014 |
| Credits | Undergraduate: 8 ECTS Graduate: 9 ECTS |
| Program Fee | The program fee includes accommodation, breakfast and lunch on lecture days, public transportation in Vienna, course materials, use of WU library, PC labs, etc. Special rates are available for students from certain countries |
| Tuition | Participants from WU exchange partner institutions receive a special discount rate. For the 2014 rates, please see our website: www.wu.ac.at/io/isuwu |

CONTACT INFORMATION

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International Office

www.wu.ac.at/io/isuwu

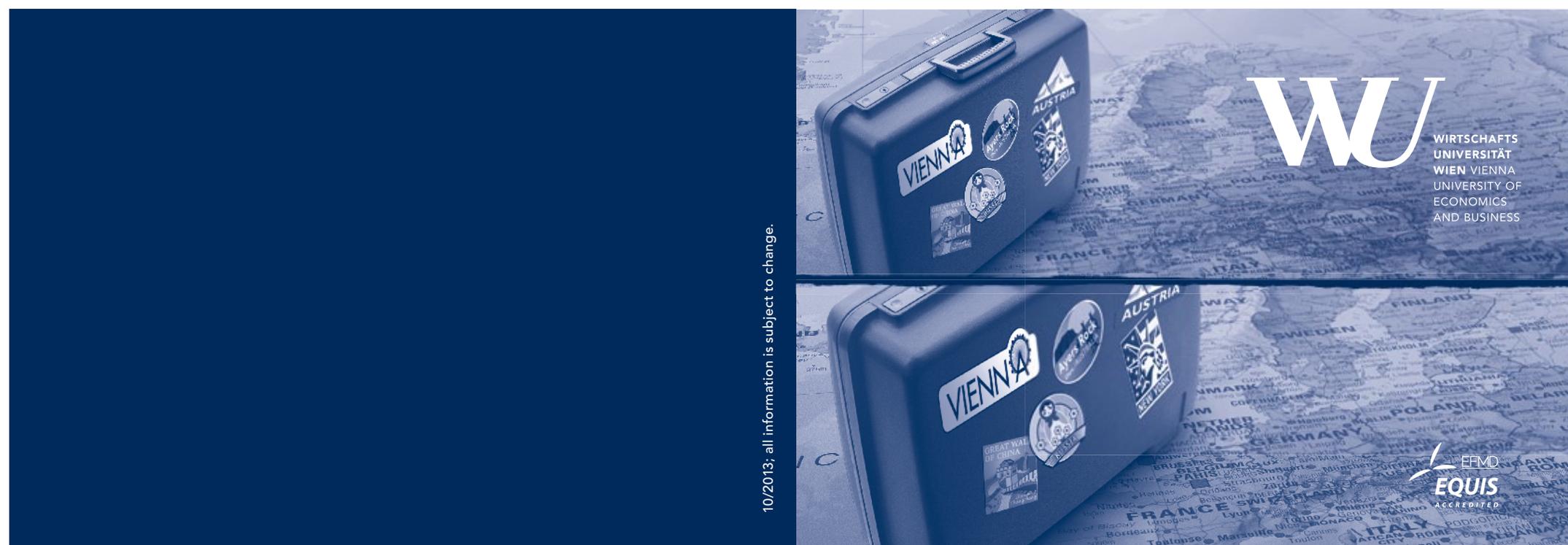
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International Summer University^{WU}

Vienna, Europe





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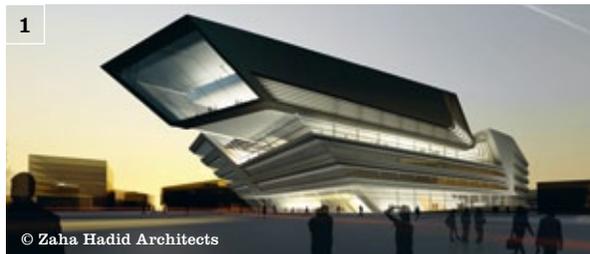
The International Summer University^{WU} Vienna, Europe

Profile of WU

THE NEW CAMPUS WU

- 1: Library & Learning Center
- 2: WU Executive Academy
- 3: Department buildings and University administration

- 4: Department buildings and Auditorium Center, Student Center, Teaching Center and Department buildings
- 5: Department buildings
- 6: Department buildings



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Participants from more than 30 nations and an international team of lecturers will provide students with a truly international experience. Academic quality, smooth organization, and an excellent social and cultural program are guaranteed by WU's 24 years of summer university experience.

WU has always made internationalization a top priority. Around 25% of students come from outside Austria and each year WU welcomes more than 1,000 incomings students. WU is located in Vienna – a cultural center and business hub in Central and Eastern Europe.

The International Summer University^{WU} was established in 1990 and as of today, more than 5,000 students and young business graduates from all over the world have attended the program.

Course programs run both at the undergraduate and graduate level.

The International Summer University^{WU} draws from a lot of experience and offers a wide range of services. Program assistants take care of the participants during their three-week stay in Vienna and an extensive program of cultural, social, and sports activities is also provided.

The main objective of the ISU^{WU} is to deepen specific knowledge in core business topics and to provide an education with an international and intercultural perspective. This is guaranteed by a global orientation in teaching, a team of internationally recruited lecturers, and participants that come from all over the world. The summer program offers courses in a broad range of business topics in two consecutive sessions, three weeks in July and three weeks in August.

WU has always strived to be a global player. The EQUIS accreditation is one of WU's most important international quality assurance standards. WU's individual programs have also received worldwide recognition; in the 2013 Financial Times Ranking, WU's degree program in International Business Administration placed 22nd out of the 70 best programs from around the globe.

Due to its excellent reputation, some 1,000 students come to WU as incoming exchange students or as short-program students each academic year. WU maintains a network of more than 230 partner universities worldwide and is an active member of the renowned international networks CEMS (an alliance of top universities and companies) and PIM, the Partnership in International Management.

WU offers programs in both German and English as well as double degrees with its partner universities worldwide. Together with global-oriented courses, international summer universities and specialized English course programs, WU strongly invested in its internationalization strategy.

WU is centrally located in Vienna, one of the world's most beautiful and safest cities. Vienna was ranked in 1st place based on its outstanding quality of living in Mercer's global report for the 4th consecutive time since 2009. As a capital and one of Europe's greatest cultural centers, its central location has made it a gateway for business relations in the Central and Eastern European region. Vienna is one of Europe's greatest cultural centers and its central location has made it a gateway for business relations in the Central and Eastern European region.

