

Buddy Program between SEM's Chinese and International Students

On January 24th, 2013, SEM held the Buddy Program Party between Chinese and newly-registered foreign exchange students at Student Activity Center. The International Students Union played a major role in organizing this activity, which attracted many students.

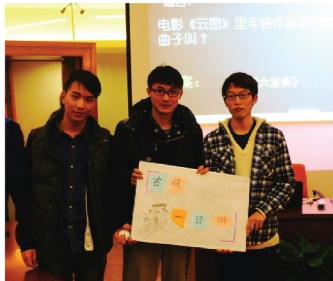
During this activity, Chinese students hosted some interesting games, such as musical chairs. Also, they prepared various kinds of foods and beverages like pizzas, milk tea, and fruit juice, which created friendly communication atmosphere for the participants. Since the activity was held coincidentally on the Chinese Lantern Festival, the organizers prepared rice dumplings with sweet sesame stuffing in order to introduce this special festival to the foreign students. A German student said that he loves Chinese festival very much; Chinese student's introduction has helped him further understand the custom of Chinese Lantern Festival. All the students enjoyed the talk and happy hours, with the game and music still going on at the same time. One of the foreign students also proposed to serve as the moderator, which made the foreign students feel at home.

Through this fellowship activity, many Chinese and



foreign students have become friends, and they exchanged the contact details with each other. Many students cherished this opportunity to communicate with foreign exchange students.

Buddy program helps create excellent cultural exchange and communication platform for Chinese and foreign students. It could not only help foreign students to deepen their understandings about Chinese culture, and but also provide chances for Chinese students to know about foreign custom. This event will be held regularly in order to help promote friendships among Chinese and foreign students.



Knowledge Contest of SEM

On March 21st, a Knowledge Contest, hosted by the SEM Student Association, was staged at the Lecture Hall in Yuntong Building. It was well received by the students with many teams from SEM and other colleges competing with each other. During the contest, the heated atmosphere attracted many more students to take part in the competition. Finally, the team made of Huiqi DENG, Yiyuan LIU, and Jiadong XU claimed the first prize and got a chance of one-day travel in the ancient town for free.

TONGJI SEM NEWSLETTER

SCHOOL OF ECONOMICS & MANAGEMENT, TONGJI UNIVERSITY

Address: Siping Road 1239, Shanghai 200092, China Tel: 0086-21-65983943 Fax: 0086-21-65986304 <http://sem.tongji.edu.cn>



EFMD
EQUIS
ACCREDITED

TONGJI SEM
Awarded EQUIS Accreditation

P01. SEM's Discipline of Management Science and Engineering Ranked Top 10 Domestically

P03. Tongji EMBA Program Celebrates 10th Anniversary

P11. XLRI holds Sino-US-India Global MBA Program Formal Announcement and Media Conference

P13. SEM Hosts 2013 New Year Dinner Party

EFMD
EQUIS
ACCREDITED

Accredited by
Association
of MBAs

同济经管
TONGJI SEM



SEM Awarded EQUIS Accreditation for its Excellent Management Education

In the recent European Foundation for Management Development (EFMD) Meeting held in the EFMD headquarter of Brussels, Belgium, SEM has been successfully awarded EQUIS accreditation. This symbolizes that SEM's quality of management education has reached the world standards and will further improve SEM's position and influence in global competition.

It is the second time for SEM to be recognized by top international accreditation institutions in management education since 2011 when SEM was awarded AMBA for its MBA and EMBA programs on July 26th. As of March 2013, 142 business schools from 39 countries have been awarded EQUIS. Prof. HUO Jiazhen, Dean of Tongji SEM, says: "EQUIS accreditation is an effective catalyzer for the globalization of business schools. The accreditation of Tongji SEM is a great milestone on its expedition to world class business school for building a sustainable society."

On the 29th of January, the Ministry of Education released that SEM's discipline of Management Science and Engineering has been ranked top 10 in national college ranking 2012. More than 4200 disciplines from 390 universities and colleges applied for the review. Twenty-three disciplines of Tongji University have all been ranked among top 30% domestically. The ranking is aimed to review the development of weakness of Chinese universities and colleges and provide referential evaluation for potential students who would like to apply for these disciplines.

SEM's Discipline of Management Science and Engineering Ranked Top 10 Domestically

Celebrations for the 20th Anniversary of Tongji MBA

Since March 23rd when celebrations of the 20th Anniversary of Tongji MBA was launched, the Logo Collection for the event has been well received by students in Tongji, especially the ones from the MBA of SEM and from the School of Design and Creativity. At the end of the Collection, there were 22 students who had taken an active part, presenting 28 logos. After a careful judgment by the committee made up of the professors from SEM and the School of Design and Creativity, the one for the first prize was decided.

On March 24th, 2013, some monitors from the former MBA classes gathered at the A Tower of Tongji, which was one of the celebrations for the 20th Anniversary of Tongji MBA. This gathering was intended to provide a new way for the alumni to reunite and at the same time for them to offer some valuable advices to the events. And about 60 distinguished guests attended the gathering including Dr. Fu'an JIN, Senior Dean of SEM, and Dr. Guangbin WANG, Deputy Dean of SEM, and Dr. Shumin YAN, Director of the MBA Center, etc. Dr. JIN, on behalf of SEM, expressed heartfelt welcome to the monitors and gave an account of the development of SEM in recent years. Also, Deputy Dean WANG introduced the theme of the celebration activities and stressed that the 20th anniversary celebrations was a very good opportunity



同济MBA成立20周年庆典徽标设计方案

设计说明:

- 20周年庆典徽标以数字“20”为主体，色彩采用红金两色。红色又称中国红，是中国传统喜庆之色，代表了广大校友和师生的欢欣喜悦之情；金色象征高贵、辉煌，也象征着同济MBA光辉灿烂的前程。20载光辉岁月，凝结了多少同济MBA人的努力。
- 标志中的数字“2”，形如展翅白鸽，寓意同济MBA和谐发展，收尾处为3段羽毛状的弧线，同济MBA是1993年成立的，而今年恰好又是2013，与年份最后一个数字“3”呼应；数字“0”圆润饱满突出喜庆祥和，内嵌同济校徽中同舟共济造型，体现“同舟共济、自强不息”的同济精神。
- 标志下方的“1993-2013”字样代表同济MBA20年的光辉历程。活动标志简洁庄重、寓意深厚、喜庆祥和，突出体现了同济MBA20周年庆典的主题。

	C:17 M:95 Y:96 K:0 R:206 G:40 B:31		C:30 M:35 Y:67 K:0 R:191 G:165 B:98
--	---------------------------------------	--	--

for the former MBA students to gather together. Finally, he expressed his hope that all the alumnus of Tongji MBA would come and join in the celebrations.

Tongji EMBA Program Celebrates 10th Anniversary

In December 2012, Tongji EMBA Program 10th anniversary celebration was held in TONGJI SEM.

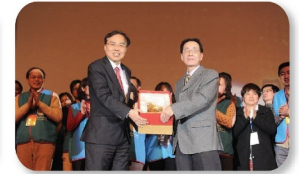
On the 27th of December, the Opening Ceremony for Tongji EMBA 21st and 22nd Cohorts and Commencement Ceremony for 10th and 11th Cohorts of China Mobile Yunnan Branch, were held at Yifu Building, symbolizing the kickoff of the celebration of 10th anniversary. Prof. CHEN Yiyi and Prof. DONG Qi, Vice Presidents of Tongji University participated and delivered congratulatory remarks. New recruits and graduates witnessed and celebrated the glorious moment together with the EMBA alumni and staff members of EMBA center.



On the 28th, the 6th Region and Enterprise Development Strategy Forum was held in Tongji 129 Grand Hall. During the morning session, Former Director of Financial Research Institute of the State Council Development Research Center, Mr. XIA Bin made a speech on Analysis of the Current Economic Situation. In the afternoon "Students' Dialogue with Experts" session, Tongji EMBA students had a heated discussion with invited guests on the new trend of China's economic growth. Mr. YAO Xuesong, famous host of CCTV economy channel hosted the session. The guest speakers included Mr. CHEN Dongqi, Deputy Director of the National Development and Reform Commission Macroeconomic Research Institute, Mr. PAN Xiangdong, General Manager of China Galaxy Securities Company, Prof. SHI Jiangang, Director of Tongji Real Estate Research Institute and Mr. XU Dianlong, Chief Editor of Xinhua News Agency.



On the 29th, Tongji EMBA Ten-year anniversary celebration ceremony was held in Kerry Hotel Pudong Shanghai. Prof. PEI GANG, President of Tongji University, Prof. CHEN Yiyi, and Prof. DONG Qi, Vice Presidents of Tongji University, Prof. LEI Xinghui, Deputy Dean of Graduate School, Prof. HUO Jiazhen, Dean of SEM, Prof. JIN Fu-an, Senior Deputy Dean of SEM, Prof. CHEN Song, Prof. WANG Guangbin and Prof. RUAN Qingsong, Deputy Deans of SEM participated and extended their sincere wishes to Tongji EMBA Program. Mr. FANG Zhimin, Director of EMBA Program of Sun Yat-sen University in Taiwan and 60 EMBA students were invited. More than 600 attendees got together to celebrate the exciting moment for Tongji EMBA program.



SEM Awarded with “Golden Wing Award” by NetEase as 2012 Top 10 Business Schools in China



On 20th of December, 2012, “Golden Wing Award” 2012 NetEase Annual Education Award Ceremony was held in Beijing. SEM has been awarded with 2012 Top 10 Business Schools in China. This award is a recognition of SEM’s education quality especially the MBA education by internet users and experts from industries.

Other Top 10 Business Schools are: Cheung Kong Graduate School of Business, China Europe International Business School (CEIBS), School of Economics and Management of Qinghua University, School of Economics and Management of Tongji University, Management School of Xiamen University, School of Management of University of Science and Technology of China, Peking University HSBC Business School, MBA Education Center of China Agricultural University, Business School of Shanghai University of Finance and Economics, and Glorious Sun School of Business and Management of Donghua University.

SEM is among the very first batch of universities in China who launched the education of Economics and Management. As a renowned business school, SEM is committed to creating management knowledge and developing leading professionals for China and the world who are capable of solving practical problems while addressing the challenges of business and society with a global perspective, responsibility and in a sustainable way. In the latest Eduniversal ranking, SEM is among the top 1000 business schools globally, and has been ranked as No. 7 in the best business schools in China. SEM’s management science has been assessed as A plus in Wushulian University Ranking, a famous university ranking in China. In 2011, SEM’s full-time MBA and part-time MBA programs have been awarded with a 5-year accreditation by AMBA, which symbolizes that SEM’s MBA education has reached the international standards. In 2012, SEM’s MBA program has been awarded with “Top 10 Most Valuable Part-time MBA Program in China” by Forbes of the Best Business Schools in China Ranking.

网易 NETEASE
www.163.com

SEM Alumni Registered its Official Microblog

SEM Alumni set up its official microblog on *sina.com* on 1st March, 2013. The microblog catches so much attention that one of alumni of SEM told us online: “We’ve been waiting for so long for SEM’s official microblog. It is very important for our schoolmates.” As an official microblog of SEM Alumni, it is devoted to becoming the exchange platform for SEM’s alumni. With the support from SEM, the official microblog releases dynamic news of Tongji and SEM and tries to

improve the social influences of the college. Meanwhile, it offers information on career and employment, demonstrating its public welfare service in microblogging.

新浪微博
weibo.com



SEM Held “Lunch with Dean”

On the afternoon of March 1st 2013, SEM’s “Lunch with Dean” was held on Tongji Jiading Campus. The event was organized by SEM’s Alumni Affairs Office and Student Affairs Office. Prof. HUO Jiazhen, Dean of SEM, Prof. RUAN Qingsong, Deputy Dean of SEM, Dr. CHEN Xun, Director of Graduate Student Affairs Office, and other SEM faculties, student representatives joined the event together. Lunch with Dean creates a great platform for the school to discuss the study and life with the students.

students that they could empower their research study and publish more academic papers in the world’s top-notch journals. Management teams of SEM also answered the questions raised by the students concerning overseas exchange programs, scientific researches and study, etc.

“Lunch with Dean” will be held frequently in the future to be an important communication platform between SEM management team, faculties and the students.

Dean HUO emphasized SEM’s leading position in Shanghai universities and colleges and encouraged SEM faculties and students to further improve themselves to develop SEM to be a globally renowned business school in its internationalization and research orientation. Dean HUO expressed his sincere wish to SEM



Faculties of SEM Granted with *Excellent Research Fruits Awards of Philosophical and Social Sciences*



On December 25th, nine awards were granted to Tongji University on the Awarding Ceremony of 11th Excellent Research Fruits of Philosophical and Social Sciences. Prof. ZHU Demi (left) and Prof. ZHU Dajian (right), faculties got the first and second prizes respectively.

Tongji Holds Kick-off Session for Projects Supported by Major Research Plan of National Natural Science Foundation of China

On the morning of December 11th, 2012, Tongji hosted the Kick-off session in Yifu Building for the key research project of "Design Principle, Methodology and Model Restructuring of China's Contingency Management System (2013-2015)" supported by major research plan of National Natural Science Foundation of China. Dr. HAN Chuanfeng, Professor from SEM, is the leader of this research project.

The session was hosted by Prof. HE Pengfei, Director of Science and Technology Office of Tongji. Prof. PEI Gang, President of Tongji University gave a key-note speech. Prof. GUO Chongqing, academician of Academy of Engineering of China debriefed on the current "Management of Contingency Issues" of National Natural Science Foundation. Prof. HAN Chuanfeng introduced in detail his latest research progress on "Design Principle, Methodology and Model Restructuring of China's Contingency Management System (2011-2013)", its research methodology and contents.

Directors of Contingency Office of Beijing, Shanghai, Jiangsu, Shandong and Shanxi Provinces, together with experts in this area from Beijing University and Fudan University also participated the meeting. Participants shared with each other their practical experience and research output. Heated discussions followed regarding national contingency management system, decision-making system, responsibilities and connections between state-owned enterprises and local governments, contingency awareness and abilities of local citizens, construction of contingency management information platform. Further insightful guidance and suggestions were made to the research project.

Psychological Counseling Seminar Held for Doctoral Students

On March 7th, 2013 SEM held a psychological counseling seminar for 2012 doctoral students at Jiading Campus, delivered by Ms. SHEN Hongxin, a national psychological consultant, as the guest speaker. Dr. CHEN Xun, Director of Postgraduate Student Affair Office, presented at the seminar.

Ms. SHEN shared her own stories with students and offered advice on many topics, such as how to achieve a balance between love and study, how to make the best use of time, how to communicate with people around, etc. Also, she patiently replied questions from the students. At last, Dr. CHEN made an closing remark, expressing her wish that the students should work harder and be dedicated to research work, at the same time achieve a balance between study and play.

Tongji Innovation and Entrepreneurship Seminar Held in SEM



On the 21st of March, Tongji Innovation and Entrepreneurship Seminar was held in Yuntong Building. Dr. LI Ye, Deputy Dean of Graduate School, Dr. WANG Xiaoguo, Deputy Director of Tongji University's Teaching Administration Office, Dr. YAN Li of Tongji University's Teaching Administration Office, and colleagues from College of Software Engineering, and College of Arts and Communications participated in the seminar. The participants proposed some suggestions as to improve the basic courses, core courses and practical courses in the field of innovation and entrepreneurship. The seminar was hosted and concluded by Dr. RUAN Qingsong, Deputy Dean of SEM.

Experts and entrepreneurs from Orient Futures, Shanghai Taoli Asset Management, Suzhou Dingfeng Investment Co. Ltd shared their own working experience of investments, entrepreneurship and marketing. They also gave some precious suggestions to the mode of modular teaching, frustration education and entrepreneurship psychology.

Seminar on Reform and Development of Academic Teaching of Undergraduate Program Held by Department of Economics and Finance, SEM

On the 5th of January 2013, Department of Economics and Finance of SEM held a seminar on reform and development of academic teaching of undergraduate program. Prof. LI Yong, Vice Chair of Department of Economics and Finance, hosted the seminar and reviewed academic affairs and practical activities, and pointed out some issues needed to be

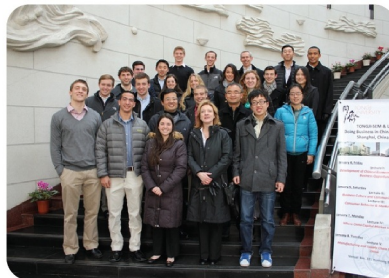
improved. Prof. CHEN Weizhong, Department Chair, introduced successful experiences from Internationally well-know institutions regarding bilingual courses, English taught courses, experiential teaching and modular teaching. Prof. YE Minghai, WANG Haiyan, LI Haiying, PAN Xuan and other faculties also shared their own experiences.

SEM Hosts Global Lab of Doing Business in China for Lehigh Undergraduate Delegation

From Jan. 4 to 9, 2013, a delegation of 18 undergraduates from Lehigh University attended the "Doing business in China" Global Lab hosted by SEM, Tongji University. The program is consisted of a series of seminars delivered by SEM faculty focusing on China's fast growing economy and financial issues, its opportunities and challenges. Three company visits and trips to Suzhou and Hangzhou enabled students to experience in person China's economic market and the development of metropolitan cities.

Lehigh University is ranked 37th in the newly released 2011 "Guide to America's Best Colleges," by US News and World Report. Lehigh's College of Business and Economics was ranked 31th in the best business schools in the United State by 2012 Business Week and is accredited by the authoritative AACSB (The Association to Advance Collegiate Schools of Busi-

ness). CBE is also very strong and ranked top 10 in the US in the specialty areas as operations management, corporate strategy and finance.



Seminar on How to Use Information Technology in Alumni Work Held in SEM

On the 7th of January 2013, SEM's Alumni Office held a seminar at Tongji Building Block A regarding information technology of alumni work. The attendees included staffs from SEM's Alumni Office, SEM's Administration Office, and MBA Office, who discussed with IT companies about alumni database collection. Mail cluster system and alumni "weibo" (twitter in

China) management were proposed. Prof. ZHOU Xianghong, Director of SEM's Alumni Office, summarized that they will refer to the suggestions proposed by responsible departments and work closely with them to develop a communicative bridge between SEM and its alumni.

Consulate General, Mr. Nicloas Mackel, of Shanghai Consulate General of the Grand Duchy of Luxembourg Visit SEM

On the afternoon of February 6, 2013, Mr. Nicolas Mackel, Consulate General of the Grand Duchy of Luxembourg in Shanghai and his senior assistant, Ms. MA Ying, visited TONGJI SEM. Prof. HUO Jiazhen, Dean of SEM, Prof. RUAN Qingsong, Deputy Dean of SEM, and Prof. WANG Haiyan, Director of International Cooperation Office of SEM, met with the guests. Prof. RUAN introduced SEM history and its development to Consul-general and reviewed the collaborations between TONGJI SEM and University of Luxembourg. Consul-general, Mr. Mackel, highly appraised the long-term cooperation and friendship between the two universities. He put forward a plan that the two universities can establish exchange program in the field of finance.

Luxembourg has a population of 5 million in an area of 2,586 square kilometers. It is a landlocked country in Western Europe, bordered by Belgium, France, and Germany. The economy of Luxembourg is largely dependent on the banking, steel, and industrial

sectors. Luxembourgers enjoy the second highest per capita gross domestic product in the world. University of Luxembourg is the only university in this country. In March 2011, cooperation agreement between TONGJI SEM and University of Luxembourg was signed in students and faculty exchange program.



XLRI holds Sino-US-India Global MBA Program Formal Announcement and Media Conference

Prof. HUO Jiazhen, Dean of SEM, visited XLRI School of Business & Human Resource in India from January 10th to 15th, 2013. In the afternoon of January 12th, 2013, XLRI held the formal announcement and media conference of Sino-US-India Global MBA Program in Jamshedpur of India. The deans of three partner business schools, Prof. HUO Jiazhen, Dean of SEM, Prof. Fr. E Abraham S.J., Dean of XLRI School of Business & Human Resources, Prof. Robert E Widing, Dean of Weatherhead School of Management of Case Western Reserve University delivered their appreciation remarks on behalf of respective schools.

As the first Sino-US-India Global MBA Program in the world, it aroused a warm response in China, and brought



a dozen of applicants. The program adopts the 2-year full-time education. Students from China, India and US will stay in one class to study, and do internships in three countries altogether. Upon successful completion of the program, students will be granted with the MBA degree from their home school and two international learning certificates from the two hosting schools. They are also eligible to acquire degrees from the host schools.

SEM Organizes Excursion for IMBA Students

Spring is a good season for outings. On March 12th, 2013, SEM has organized an excursion around Shanghai for the 2012 students of International MBA Program to help them know more about the culture in Shanghai.

During the morning, students visited to a traditional Shanghai lane named Tianzifang. Tianzifang is the landmark of fashion and creative industry clusters of Shanghai, which has been reconstructed from typical Shanghai Shikumen architecture. Students enjoyed the featured stores and workshops and experienced

the charm of old Shanghai. In the afternoon, they had a great time at the People's Square by traveling around the longest underground shopping mall in Shanghai and appreciating an exhibition of pictures about Shanghai in 1930s. The journey ended by students' enjoying the unique performances of buskers at the busiest and most lively road, Nanjing Road.

Through this sightseeing, the students not only came to know more about Chinese culture, but also strengthened the bonds with their Chinese classmates.

Internship Base Agreement Signed with Ping'an Bank

On 25th of December, SEM signed a strategic agreement with Ping'an Bank to co-establish an Internship Base for SEM's students and to co-develop high-level talents. According to the agreement, SEM will select 30 to 50 excellent undergraduates and postgraduates every year to take part in the internships or innovative practical programs in Ping'an Bank. Each student will be assigned with a mentor from Ping'an Bank. Ping'an Bank will also recruit excellent graduates from SEM in priority. Both parties further exchanged cooperative potentials in the future. Prof. RUAN Qingsong, Deputy Dean of SEM, Prof. TANG Wei, Deputy Department

Chair of Accounting, Ms. FANG Yufeng, Director of Undergraduate Teaching Administration Office of SEM, Mr. YANG Xiaomin, Chief Director of Ping'an Bank Shanghai Branch, Ms. TANG Hui, Executive Deputy General Manager of Human Resource Department of Ping'an Bank attended the signing ceremony.

Establishing Strategic Internship Bases is crucial steps for SEM to develop talents. Only in this way, could SEM realize the target to develop high-quality and innovative talents and promote co-development of learning, research and industry.

Buddy Program between Tongji SEM and Changbai Second Primary School

On the 31st of December 2012, Dr. WANG Ruijie, Deputy Dean of SEM, together with SEM staffs and volunteers went to Changbai Second Primary School to hold a meeting to promote voluntary services for Changbai Second Primary School and celebrate New Year with the children. Since 2005, Tongji SEM has been the counterpart to help Changbai Second Primary School. The buddy program was carried out quite successfully in the past seven years. Students volunteered to make their contribution with warm heart and wisdom to Changbai pupils.

Mr. YANG Huibao, President of Changbai Second Primary School introduced the voluntary services by

Tongji in the past years. He emphasized that Tongji brought hope and love to them. Gifts were delivered to outstanding volunteers and staffs. The wonderful performances prepared by Changbai children extended their sincere gratitude.





SEM Hosts New Year Dinner Party

On the 8th of January 2013, SEM faculties, staff, emeritus faculties and retired staff were invited to the 2013 New Year Dinner Party. Former deans and leaders, Prof. JIANG Jingbo, Prof. SHEN Rongfang, Prof. WU Dongming, Prof. ZHOU Zhen, and Prof. LEI Xinghui, Dean of Graduate School of Tongji University participated the party. Prof. Jin Fu-an, Senior Deputy Dean of SEM, made a toast to give his sincere new year wishes to all. SEM's top 10 news of the year 2012 were also released, which reflected the great successes and progresses SEM made last year.

MBA Shenzhen Class Celebrates New Year



On the 23rd of December 2012, MBA Shenzhen Class and AVIC Managers Class celebrated 2013 New Year with the theme of "Hope and Future" in Shenzhen Shanghai Hotel. The invited guests were Mr. LI Zhen, Executive Dean of Tongji Shenzhen Campus, Mr. WU Zhangke, Director of Tongji Shenzhen Alumni Community, and Tongji alumni, who got together to celebrate 2013 New Year with 2011 MBA Cohort and 2012 MBA Cohort.

Party hosts were HANG Xing from 2011 MBA Cohort and CHEN Fei from 2012 MBA Cohort. The party was overwhelmed with wonderful performances. The most popular song in the world of 2012, *Gangnan Style*, was presented by five boys from 2012 MBA Cohort wearing

black suits and black sunglasses. Their dance won lots of applause. Other performances included folk dance of Dai Minority Ethnic Group, Chinese songs, and short plays, etc.

New Year wishes from Tongji MBA center made Shenzhen students feel like a whole family in spite of the distance. Students meet with each other because of studying in Tongji. With hopes, they struggle to pioneer for their beautiful future altogether, echoing with the theme of that night "Hope and Future".

SEM Held New Year Party for Undergraduates

On the evening of December 20th, 2012, SEM's 2013 New Year Party for Undergraduates was held in 129 Hall of Siping Campus. Prof. HUO Jiazhen, Dean of SEM, and Dr. WANG Ruijie, Deputy Dean of SEM were presented at the party on behalf of the school and extended their warm blessings for the new year to all the undergraduates.

The party was overwhelmed by singing, dancing, musical playing, and drama. Nastia-Lara Emde Wins, SEM's international student who got the Champion of Top 10 Singers Final Competition of Tongji University also sang several songs for the students. The entire party was filled with the festive atmosphere of the New Year.

2013 Spring Semester Welcome Ceremony Held for International Students of SEM

On Feb 21st, 2013, the welcome ceremony for new international exchange students of SEM is held at the Lecturing Hall of the 3rd floor of Yuntong Building. Prof. CHEN Shouming, Deputy Dean of SEM presents at the ceremony and delivers welcome speech. Team of International Cooperation Office of SEM poses for group picture together with the 76 new international students from around the world after the ceremony.

Deputy Dean Chen extends, on behalf of SEM, its warm welcome to the international students. Then team of the International Cooperation Office, SEM introduces the history of Tongji University and briefs on the administration regulations of SEM. After the welcome ceremony, the international office arranges campus tour and city tour for International Students to experience in person the Chinese Culture.

Currently there are 140 International Students registered in the English-taught Programs at SEM. Among them 28 are dual-degree undergraduate students, 23 dual-degree postgraduate students, 10 degree-seeking

postgraduates, and 79 non-degree exchange students. The international students of SEM mostly come from business schools in Europe and North America, which enjoy high reputation and have established long-term partnership with SEM. Most of them have acquired the accreditation of AMBA, EQUIS or AACSB, the so-called Three-Crown authoritative accreditations for business schools.

