

## Tongji IEDP Upcoming Open-enrollment Program

Disruptive technologies keep emerging in your fields of expertise and need to be coped with; new ways of managing knowledge-workers are being developed; innovative technologies are being put to use; application of Research to Business is more and more needed; decision-making processes are continuously being remodelled and re-adapted to both local and global markets and for companies that are turning increasingly multicultural.

Tongji University and its School of Economics and Management (SEM) are pleased to announce the opening of the Tongji-SEM-International Executive Development Program, (Tongji-SEM-IEDP), so as to provide you with all the necessary means to successfully cope with and overcome the challenges faced by 21st century's global and multicultural companies.

Tongji-SEM-IEDP offers over 50 short Modules (1-3 Days) of different formats - seminars, workshops and coaching sessions - covering all managerial functions and disciplines. You can build your own individual curriculum at your own pace and convenience, to match your own needs and interests. You can also tailor - for your colleagues or employees - a specific curriculum that fits the specific needs of your company.

*Registration for Modules available in the last Quarter of 2013 (October to December) is already open. Details of these Modules and online registration (with special SIMBA Alumni's discount) can be done at <http://iedp.tongji.edu.cn>. To receive our full Catalogue of Modules, contact us at [iedp@tongji.edu.cn](mailto:iedp@tongji.edu.cn) or (021) 6598 3144.*

# TONGJI SEM NEWSLETTER

SCHOOL OF ECONOMICS & MANAGEMENT, TONGJI UNIVERSITY

Address: Siping Road 1239, Shanghai 200092, China Tel: 0086-21-65983943 Fax: 0086-21-65986304 <http://sem.tongji.edu.cn>



P01. The Council of Tongji SEM Alumni Established

P03. 2013 IACMR Research Methods Workshop Held in Tongji SEM

P06. Evaluation Report for Sustainability of Cities in China Published by SEM

P14. Tongji EMBA Class 12 donates to the Primary Schools in Guangxi

## The Council of Tongji SEM Alumni Established



On the 15<sup>th</sup> of September, the council of Tongji SEM alumni was established in Tongji Building Block A. Prof. ZHOU Zuyi, Chairman of Tongji University, and Prof. JIANG Fu-ming, Vice Chairman of Tongji University, were invited. The ceremony was hosted by Prof. JIN Fu-an, Senior Deputy Dean of SEM. SEM man-

agement team and more than 30 alumni presented. Prof. ZHOU Zuyi, on behalf of Tongji University, made a welcome remark. He praised for the rapid development of SEM and gave gratitude to its contribution on alumni development, and expressed his expectations on SEM alumni association.

## Dean HUO Discuss SEM Development with the Students



On the morning of September 17, the meeting between SEM dean and postgraduates was held on Jiading Campus. Prof. Dr. HUO Jiazhen, Dean of SEM, and Dr. CHEN Xun, Director of Postgraduate Affairs Office presented at the event. The meeting focus on the discussions of SEM development and challenges of self-improvement and that the post-graduates face in different disciplines.

Students offered their suggestions on academic management, courses selection, supervisor system and oversea exchange programs and etc. All the advices are very precious to Dean HUO who discuss with the students SEM further development.

## 2013 Sino-US-India Global MBA Opening Launch successfully held in Tongji

2013 Sino-US-India Global MBA Opening Launch was successfully held in Tongji Building Block A on Aug. 18<sup>th</sup>. The program is established by School of Economics and Management of Tongji University, XLRI-Xavier School of Management and Weatherhead School of Management of Case Western Reserve University together. Dr. Xu Qin, director of Sino-US-India Global MBA, hosted the opening launch which was attended by the distinguished guests including Mr. Naveen Srivastava, Consulate General of India, Mr. Vijay Bhatia, Consul General of India, Prof. Huo Jiazhen, Dean of SEM, Mr. Chen Shouming and Mr. Ruan Qingsong, Deputy Deans of SEM, Prof. Robert E. Widing, Dean of CWRU and Fr. Abraham Enthenukuzhy, Director of XLRI. The opening launch was also attended by some faculty members of SEM and all 2013 students from three countries.

During the opening launch, Mr. Naveen Srivastava, Consulate General of India gave an excellent speech and expressed his sincere congratulations on the successful establishment of the program and high value on the cultural communications of the three countries. Then those Deans of the three partner schools delivered their welcoming speech respectively, putting forward their expectations towards the students. Prof. Han Zheng, representative of teaching staff of the program also delivered a wonderful speech. At last, representatives of students from the three schools made their speeches respectively.

Finally, all the attendees took pictures together after the opening launch, keeping this significant moment.



## 2013 IACMR Research Methods Workshop Held in Tongji SEM

2013 IACMR Research Methods Workshop was successfully held in Tongji SEM. The event was organized by International Association of Chinese Management Research and co-organized by Tongji SEM, National Natural Science Foundation in China, School of Business, Nanjing University, School of Management, Donghua University, School of Management, Shanghai University and School of Economics and Management of Shanghai Maritime University. The workshop invited 13 scholars from 10 different countries and districts, and 121 young faculties and PhD students from 43 universities. IACMR is a premier scholarly association dedicated to the creation and dissemination of management knowledge with a focus on China. It aspires to be a professional organization of choice by management scholars, students, consultants, and practicing managers in and outside of China due to its emphasis on ethics, rigor, relevance, and impact.



## Press Conference of 2014 Enrollment Policies of MBA, MPA, ME Programs

On the 28<sup>th</sup> of June, press conference of 2014 enrollment policies of MBA, MPA, ME/MEM programs was held in Tongji SEM. Prof. WANG Guanagin, Deputy Dean of SEM, Prof. CHI Wentie, Director of MPA Center, Prof. SHI Qian, Director of ME/MEM Program, Prof. YAN Shumin, Director of MBA Program, Dr. XU Qin, Director of Tongji-Manchester Double Degree MBA Program and Global MBA Program, Dr. LI Yibin, Director of Tongji-Case MBA/MSM-Finance Double Degree Program, attended the conference. More than 10 journalists attended are from SINA.com, China News Service, Shanghai Education News, and Shanghai Morning Post.

Program directors introduced their features and targeted students, and announced 2014 enrollment policies. SEM launched STAR Plan of scholarship opportunities. Multicultural mobile classrooms strengthen the students to face global challenges.



Since 2014, the program tuition fee has been adjusted to global business school level. Deputy dean Wang said that tuition fee is designed reasonable despite teaching revenue and scholarship increase tremendously. Besides, education is the basic of business schools which should not trace economic value but brand value and social contribution. Tongji SEM is target to create management professional leaders for China and the world.

## Business Administration Discipline Developing Conference Held in SEM

On the 20<sup>th</sup> of September, Business Administration Discipline Developing Conference was held in Tongji SEM. The meeting was hosted by Prof. REN Hao, Chair of Department of Business Administration. SEM management team and professors attended the conference. Prof. REN introduced discipline plan of Business Administration. The attendees discussed the current situation and explored future development and target.



## SEM Students and Faculty Attend Academy of Management



On August 11, the 73<sup>rd</sup> Academy of Management was held in Phil Orlando, USA. Ten students and faculty team attended the meeting, namely, Prof. CHEN Song, Prof. CHEN Shouming, Dr. YOU Jianxin, Dr. WU Xiaojun, Dr. MA Rufeif. Prof. CHEN Shouming and Prof. YOU Jianxin led their team and delivered a thesis on the conference.

The Academy of Management is a professional organization that thrives on member-driven efforts to further the scholarship of management across many categories. With a rich history in volunteerism, many projects have resulted from our members' collaboration and passion for their work.

## Department of Public Administration Holds Undergraduate Practice Teaching Reform Seminar

Undergraduate Practice Teaching Reform Seminar was hosted by Department of Public Administration. "Improvement of management and supervising of Bachelor Thesis" and "How to face the challenges of 2013 undergraduates recruitment" are the two major subjects to be discussed. Faculties made in-depth discussion and raised some suggestions.

The seminar took a significant importance on the development of undergraduate program and its academic affairs. Prof. RUAN Qingsong, Deputy Dean of SEM, made the conclusion speech.



## Evaluation Report for Sustainability of 35 Big Cities in China and 16 Cities in Yangtze River Delta Published by SEM

Evaluation Report for Sustainability of 35 Big Cities in China and 16 Cities in Yangtze River Delta, edited by SEM Professors, ZHU Dajian, HE Fang and HUO Jiazhen, was published by SEM. The book focuses on sustainable development, low carbon cities and recycling economy.

Some domestic websites reported this news:

Wenhui Newspaper: [http://wenhui.news365.com.cn/ewenhui/whb/html/2013-09/24/content\\_62.htm](http://wenhui.news365.com.cn/ewenhui/whb/html/2013-09/24/content_62.htm)

Jiafang Newspaper: [http://newspaper.jfdaily.com/jfrb/html/2013-09/24/content\\_1095636.htm](http://newspaper.jfdaily.com/jfrb/html/2013-09/24/content_1095636.htm)

21 Century: <http://www.21cbh.com/2013/9-24/3MODUyXzc4ODA3MA.html>

China.com: <http://www.china.com.cn/chinese/news/1137746.htm>

Eastday.com: <http://sh.eastday.com/m/20130924/u1a7676767.html>

ifeng.com: [http://edu.ifeng.com/gaoxiao/detail\\_2013\\_09/23/29818322\\_0.shtml](http://edu.ifeng.com/gaoxiao/detail_2013_09/23/29818322_0.shtml)

Whichmba.com: <http://www.whichmba.net/business.do?actionId=BrowseArticle&Id=969&languageVersion=CN>

21 club: <http://www.21club.com.cn/html/21club/2013/0924/440.html>







## Prof. TAO Xiaoma of SEM Win the First Prize of Shanghai Science and Technology Awards

The research project on technology of Shanghai low carbon economy, by Prof. TAO Xiaoma, from Department of Public Administration of SEM, was awarded the 1<sup>st</sup> Prize of Shanghai Science and Technology Awards.

## SEM Faculty Invited to Give a Speech in the 11<sup>th</sup> Shanghai Society and Science Annual Meeting

SEM faculty, Prof. SHI Jianxun, was invited to give a speech in the 11<sup>th</sup> Shanghai Society and Science annual meeting, which was held in East Normal University on the 21<sup>st</sup> of September.

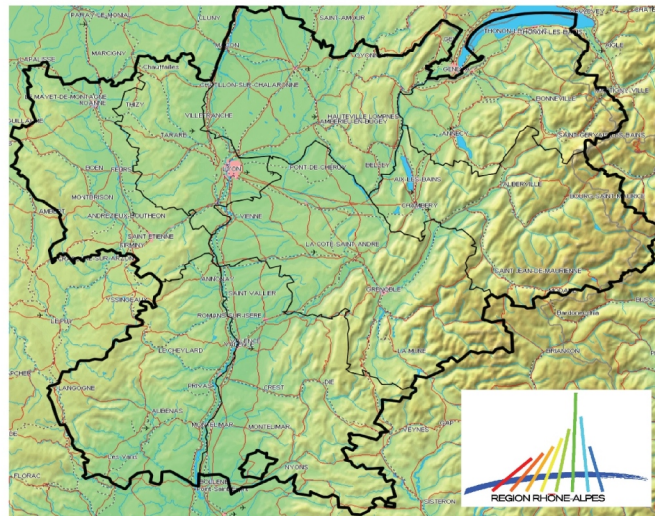
The topic of Prof. SHI's speech focused on the development of Shanghai free trade zone offshore and RMB financial innovation, and the realization of the RMB internationalization path. The scholars from different universities and institutes offered their opinions and suggestions.



## SEM Student Awarded with Scholarships from French Rhone Alpes Region for International Students

Great news came from SEM's partner Grenoble Ecole de Management, France, our postgraduate student WU Xinyu has obtained Scholarships from French Rhone Alpes Region for international students. WU Xinyu, 2012 master student of Administrative Management Program, has been selected to attend the Sino-French master double degree program in SEM from this September.

The French Rhone Alpes Region Scholarship is established by the local government for attracting outstanding international students. Each student will receive a total of 5400€ for nine months.



## Tongji SEM and HASS CEE Sign Strategic Cooperation Agreement

On Aug 21<sup>st</sup>, 2013, Prof. WANG Guangbin, Deputy Dean of SEM, and Ms. Molly Nagler, Director of Strategic Cooperation Center of HASS CEE at University of California Berkeley, signed a strategic cooperation agreement. It aims to strengthen and deepen the EDP faculty training communications and EDP student exchange. Besides, both schools discussed honestly the issues of professor exchange and the potential cooperation on MBA/EMBA programs.

As the second-oldest business school in the United States, the Haas School of Business at the University of California Berkeley is one of the world's leading producers of new ideas and knowledge in all areas of business — which includes the distinction of having

faculty members receive the Nobel Prize in Economics, the most advanced labs and the dynamic business-environment with Silicon Valley.



## Prof. Jorgen Randers, Well-known Scholar of Environmental Strategy, Visit SEM

On the 24<sup>th</sup> of September, invited by Prof. ZHU Dajian of SEM, the world well-known scholar of environmental strategy, Prof. Jorgen Randers, visited SEM. Jorgen Randers is the author of the new book, *2052: A Global Forecast for the Next Forty Years (2012)*, a fresh perspective on humanity's immediate future— or possible futures— with particular emphasis on the impact of global warming, pollution, water scarcity, food shortages, and the collapse of the fossil fuel economy. The book was written as a 40-year update to the global bestseller, *The Limits to Growth*, coauthored by Randers in 1972, and as a special report to the global brain trust, The Club of Rome, of which Randers is a member.



## W.P. Carey School of Business, Arizona State University, Visits Tongji SEM

On the 18<sup>th</sup> of September 2013, Prof. Ajay Vinze, Associate Dean of W.P. Carey School of Business, Arizona State University, visited Tongji SEM. Prof. Dr. HUO Jiazhen, Dean of SEM, together with staffs from International Cooperation Office of SEM, met with the guests. The two parties introduced their history, development, and shared with each other the latest international programs and development of the two business schools. Potential collaboration on 3+2 program of Business Analytics and double degree program between SEM and School of Sustainability, have been deeply explored during the meeting. In addition, both parties expressed strong willingness to promote joint faculty research, student exchange, and summer school program.

Arizona State University is the biggest and youngest comprehensive university in the US. W.P. Carey School of Business is one of the biggest US business

schools, with 250 professors, 8300 undergraduates and 1500 postgraduates. The school boasts many world's first class scholars including 2 Nobel Prize Laureates. Its supply chain management and information management system are among the top 10 in the US. According to latest US News and World Report program ranking, its undergraduate program is ranked the 24<sup>th</sup>; MBA full-time program is ranked the 30<sup>th</sup> in the US.



## Tongji-UIUC Summer Program End

On the 9<sup>th</sup> of August, one month Tongji-UIUC summer program ended. The group, led by Prof. RUAN Qingsong, Deputy Dean of SEM and Dr. HAO Fengxia from Department of Finance, includes 21 students. The students had two courses in the US, namely, Entrepreneurship and Asset Management. Apart from classes, the students were led to Chicago, Washington, Philadelphia and New York. The company visits to Chicago Board of Trade and Busey Bank. They also visited Princeton University, Columbia University and West Point.



## SEM Successfully Holds 2013 International Summer School Program

During June 17 to July 15, the first and second module of the 2013 Shanghai International Summer School have been successfully held in School of Economics and Management, Tongji University. The 2013 International Summer School is composed of three modules: Cultural Integration, Academic Lectures & Company Visits, and Internship in Shanghai. Thirty-three students from 10 countries gathered together to learn 13 business lectures, 1 Intercultural Communication course and 1 Chinese language course and visit 4 well-known companies, featuring Chinese culture and doing business in China, within the past four weeks. The condensed schedule and multi-national communication made the summer school a wonderful and memorable experience for all the students this summer.

The overseas students went to Beijing and Xi'an in the first week, where they were deeply impressed by the traditional culture of China. Hiking in the Great Wall, visiting the Forbidden City and eating sugar-coated haws, showed foreign students a special Chinese experience except for its modern development.

During the second module, experienced faculties from SEM gave informative and interesting lectures on business and Chinese economy. In the comparative corporate governance class, students analyzed the case of Bao Steel Group for the corporate governance in three countries. And the following company visit to the steel plant gave students a clearer picture of the operation of Baosteel Group. In the consumer behavior class, the professor discussed the problems of world-known MNCs' coming to China and applied it to practice in the Nielson company visit. And in the



Entrepreneurship in China class, the faculty with rich international education background explored the comparison of Chinese and overseas economy and helped students get to know the Chinese market from a new perspective.

Moreover, SEM matched each foreign student with a Chinese buddy from Tongji University. They learned and communicated together in and after class and cooperated together to make a successful group presentation, etc, which helped foreign students with

not only life and study in China but also understanding a vivid knowledge of Chinese culture.

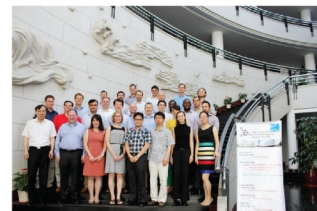
The successful holding of 2013 Shanghai International Summer School is expected to attract more interna-

tional students to come to Tongji for further study, and has, at the same time, made great contributions to the development of international exchange of School of Economics and Management.

## SEM Hosts Global Energy MBA Workshop for Warwick Business School

From July 13 to 20, 2013, an MBA Delegation, consisting of 28 students and 2 professors, from Warwick Business School (WBS), University of Warwick, UK, attended a Global Energy Workshop hosted by SEM, Tongji University. The workshop consists of a series of academic seminars, such as China's Economic Development and Sustainability, China's Green Transition, and Corporate Social Responsibility in China delivered by Tongji faculty and Strategic Advantage by Warwick professor. The company visits feature a Chinese local energy supply and an large-scale energy consumption company in Shanghai, which helps the MBA students deepen their understanding of China's energy environment.

Warwick Business School is a partner of SEM. Ranked one of the TOP 10 UK universities, WBS, University of Warwick is the first business school in UK, who got the three authoritative accreditations by AACSB (The Association to Advance Collegiate Schools of Business), AMBA (Accredited MBA) and EQUIS (European Quality Improvement System). In 2011, WBS left the top 50 business schools at global level, placing at the 58th place in the FT ranking, but then rose to its best ever placing as 27<sup>th</sup> in 2012. The Financial Times also rates WBS as the UK's fastest rising business school.





## SEM Alumni Reunion Selected to be Top 10 Best Alumni Activities by Tongji University



On the 13<sup>th</sup> of September, 2013 Tongji Alumni Meeting was held. SEM was conferred with award of Top 10 Best Alumni Activities by Prof. PEI Gang, President of Tongji University. SEM organized alumni reunion, which was selected as the TOP 10. In addition, the Best Roommate Election by SEM Alumni was also among the Top 10 Best.

## Tongji EMBA Class 12 donates to the Primary Schools in Guangxi Province

On the 6<sup>th</sup> of June, 2013, ten Tongji EMBA student representatives from EMBA Class 12 visited Xi Shan Xiang Gan and Long An primary schools located in Guangxi province, with 100 thousands Yuan of donation from their class.

This donation was initiated by the class committee of EMBA Class 12 and soon got a proactive response from all the students. With the support of local Bureau of Education, two students, Rongzhen FENG, Deputy Director of the Development and Reform Commission, Fangchenggang city, Guangxi Province and Shuqing PAN, the Manager of Xin Dian Xian Design Company of Nanning City organized several field trips to the primary schools. This donation is completely used for the purchase of teaching facilities and equipment so as to create a better learning environment and conditions for the children. When the representatives see kids sitting beside the new desks, holding new books and



stationery, with their faces filled with happy smiles, everyone feels moved and encouraged.

The EMAB participants conveyed their sincere hope to contribute to the fundamental education of the under-developed areas with their efforts. They said that Tongji EMBA is not only a platform for advanced studies, but also the platform of fulfilling social responsibilities.

## Social Welfare Club of MBA Program

On the 13<sup>th</sup> of July, Social Welfare Club of Tongji MBA, with 12 club members, and 4 Ihui Club members, went to a small primary school in Fengyang, Anhui Province. They took 12 hours drive to arrive in Fengyang from Shanghai. A large amount of donation were carried to the children, which included 428 books, 1269 pieces of stationery, 60 sport facilities, 34 pieces of clothes, 2 computers, 161 dictionaries and so on. What's more, a social welfare library was set up with nine bookshelves full of books. Mr. CHENG Xuebin, from MBA center of SEM, said to the local children that they should be full of dreams and efforts to overcome the difficulties and study hard.



## 2013 Graduation Ceremony of Professional Degree Programs

On the morning of June 30, 2013 graduation ceremony of professional degree programs was held in 129 Hall, Sping Campus. More than 800 MBA, ME, and MPA students from Ningbo, Suzhou and Wuxi Campuses and the main Sping Campus attended the ceremony.

Invited guests included Prof. WU Zhiqiang, Vice President of Tongji University, Prof. LEI Xinghui, Deputy Dean of Graduation School, and Prof. WANG Guangbin, Deputy Dean of SEM. Faculties from Tongji various campuses also participated in the event.

Prof. WU extended his wishes and congratulations on the students' completion of Master study. Prof. LEI and Prof. WANG, on behalf of Graduates School and SEM, made speeches respectively. They expressed their sincere wishes to the students' future career and hope them could be back to visit Tongji sometime in the future.

After all the certificates were granted to the students, all of them were invited to take a group picture to record this unforgettable moment.



## SEM Holds Welcome Ceremony for 2013 Master Students of Professional Degree Programs

On the 7<sup>th</sup> of September, 2013, the welcome ceremony for 2013 professional degree master programs was held in 129 Hall. Over 739 new postgraduates enrolled in MBA, MEM, MPA, Master of Finance, and Master of Accounting attended the ceremony.

Prof. LEI Xinghui, Deputy Dean of Graduation School, Prof. HUO Jiazhen, Dean of SEM, Prof. JIN Fu'an, Deputy Dean of SEM, and directors from departments of SEM, presented at the ceremony hosted by Prof. SHI Qian, Assistant Dean of SEM. Prof. LEI Xinghui,

expressed his best wishes and warmly welcome on behalf of Graduate School.

Prof. REN Hao, Director of Business Administration Committee, made a remark on behalf of the faculty of

SEM. He further expressed his appreciation on students' on-job learning spirit and encouraged them to explore and innovate and conduct scientific research by combining the characteristics of Tongji with the social demands.

## 2013 Tongji-Manchester Dual-Degree MBA Graduation Ceremony Successfully Held

On July 13, the grand celebration of the graduation and commencement ceremony of Tongji-Manchester Dual-Degree MBA was held in the Hall 301, Tongji Building Block A. The graduate students of class 2009 and class 2010 got together with the joy of completing their MBA study. Dean of Tongji SEM Prof. Huo Jiazhen, Senior Deputy Dean of SEM Prof. Jin Fu'an, Deputy Dean of SEM Prof. Chen Shouming, MBA Director of MBS Ms. Elaine Ferneley, China Regional Director of MBS Ms. Sherry Fu and other teacher representatives have attended the ceremony.

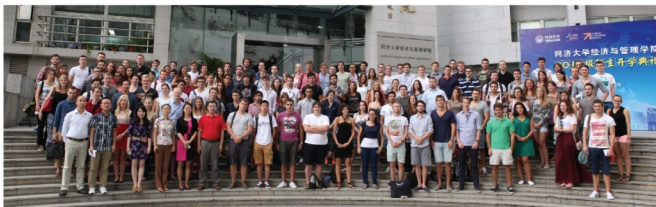
Tongji University and the University of Manchester are strategic partners. The Tongji-Manchester dual degree MBA Programme was launched in 2009. This Programme is the effective combination of Chinese characteristic and international insight. With abundant resources and platforms of two universities, we employ cutting-edge teaching methods to share successful management practices and knowledge with students, which pave the way for their future as business elites.

Prof. Huo Jiazhen, Dean of School of Economics and Management of Tongji University and Ms. Elaine Ferneley, MBA Director of Manchester Business School delivered their speeches of congratulations to

all the graduates. Chen Jiao, representative of graduate students made her speech with profound gratitude to both schools and the teachers. Moreover, graduates from class 2009 and class 2010 presented their gifts to the programme. After the ceremony, all the teachers and students enjoyed this unforgettable moment in taking graduation group photos.



## 2013 Fall Semester Welcome Ceremony Held for Int'l Students of SEM



September 5, 2012, the welcome ceremony for new international exchange students of SEM is held at the Lecturing Hall of the 3rd floor, Yuntong Building. Prof. RUAN Qingsong, Deputy Dean of SEM presents at the ceremony and delivers welcome speeches. Team of International Cooperation Office of SEM poses for group picture together with the 143 new international students from around the world after the ceremony.

Deputy Dean RUAN extends, on behalf of SEM, its warm welcome to the international students. Then team of the International Cooperation Office, SEM introduces the history of Tongji University and briefs on the administration regulations of SEM. After the welcome ceremony, the international office arranges

campus tour and city tour for International Students to experience in person the Chinese Culture.

Currently there are 191 International Students (Attending English-taught programs) registered in SEM. Among them 24 are dual-degree undergraduate students, 27 dual-degree postgraduate students, 10 degree-seeking postgraduates, and 130 non-degree exchange students. The international students of SEM mostly come from business schools in Europe and North America, which enjoy high reputation and have established long-term partnership with SEM. Most of them have acquired the accreditation of AMBA, EQUIS or AACSB, the so-called Three-Crown authoritative accreditations for business schools.

## Party to Build International Friendship

On the afternoon of Sept. 8<sup>th</sup>, the International Department of the School of Economics and Management held the Buddy Program on the third floor of Building A in order to build up a connection between Chinese students of the school and their foreign counterparts. About two hundred students took part in the activity, which was sponsored by HSBC.

## Welcome Ceremony held for 2013 SEM Undergraduates

On the 5<sup>th</sup> of September, a welcome ceremony was held for more than 260 undergraduate students at Yuntong Building. Prof. HUO Jiazhen, Dean of SEM, Prof. JIN Fu'an, Senior Deputy Dean of SEM, Prof. HAN Chuanfeng and Prof. RUAN Qingsong, Deputy Deans of SEM, faculty of Student Affairs Department and Academic Affairs Department attend the ceremony hosted by Prof. WANG Ruijie, Deputy Dean of SEM.

Prof. RUAN, on behalf of SEM, first warmly welcomed the students and introduced the development and features of SEM. He also gave a further introduction on student affairs as studying abroad, program characteristics, psychological health and future career. He also proposed many valuable suggestions and expectations on students' university life, future study, and personal life development. Prof. HUO, Dean of SEM, addressed on the ceremony to encourage the under-



graduates to be outstanding and cherish the excellent study environment. Sophomore student representative gave his suggestion to the freshmen. Freshman student representative made commitments on the ceremony as well. After the ceremony, SEM attenders and undergraduate students took a group picture in front of Yuntong Building.

The party began at half past two, and only a few minutes later the place was already crowded with participants. They soon found three rooms with vacant chairs awaiting them to sit in, as well as beautifully designed posts on the wall giving them a warm welcome. Shortly afterwards, students, in spite of their various background, began chatting and interacting with each other with delight. Free drinks were served, and at the same time, gifts from the sponsor were delivered. Everyone there seemed to have found interesting topics to discuss upon. In the end, there was a lottery, and the lucky guys who hit the jackpot were given a large prize by HSBC.

The activity came to an end with happiness and joy, but the relationship between both Chinese and foreign students would carry on.

