

The Holidays Arrangement in Spring Semester 2015

Apr.4 to Apr.6, Tomb-Sweeping Day, (no class)

May.1 to May. 3, International Labor Day, (no class)

June.20 to June.22, Dragon Boat Festival, (no class)

Any questions, please refer to

International Cooperation Office.

School of Economics and Management, Tongji University

Tel: 0086-21-65981143

Fax: 0086-21-65988568

E-mail: semtj@tongji.edu.cn



TONGJI SEM NEWSLETTER

SCHOOL OF ECONOMICS & MANAGEMENT, TONGJI UNIVERSITY

Address: Siping Road 1239, Shanghai 200092, China Tel: 0086-21-65983943 Fax: 0086-21-65986304 <http://sem.tongji.edu.cn>



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SEM Master Program Ranked Top 20 by Eduniversal

ACCORDING to 2014-2015 Best Master Program Ranking published by Eduniversal, SEM's two Master Programs, *Master Program for Real Estate* and *Master Program for Supply Chain and Logistics* were ranked respectively the 2nd and 4th in East Asia, the 19th and the 30th in the whole world.

Eduniversal is an authoritative Business School ranking institution in Europe. SEM is ranked 4th in the Top Business Schools internationally known in China and 7th in the overall ranking in China Business Schools. The ranking is made according to the recommendations from deans of top 1000 business schools around the world and combined with the internationalization level of a business school.



eduniversal
SCHOOL RANKING
2014-2015
The most France universities worldwide

BEST MASTERS RANKING

4000 BEST MASTERS & MBA's IN 30
FIELDS OF STUDIES WORLDWIDE



SEM Signs the Collaborative Agreements with EMLYON Business School, France, and EDHEC Business School, France

IN Dec.2014, SEM signed collaborative agreements with EMLYON Business School, France and EDHEC Business School, France, respectively. Both two schools ranked top 10 among all French business schools, which further strengthened SEM's cooperation with elite business schools in France. Currently, SEM has established tight cohesion with several well-known business schools in France, including schools ranked top among European business schools, such as ESSEC Business School, ESCP Europe, Grenoble School of Management, Audencia Nantes School of Management, etc.

Build Students exchange program with EDHEC Business School on Bachelor Level

IN Dec.2014, SEM initiated cooperation with EDHEC Business School, France. The two parties would start student exchange, faculty exchange, joint research and cooperation. From Sep.2015, the two parties will kickoff non-degree bachelor student exchange program.

The two main campuses of EDHEC Business School were situated in Lille and Nice, France. It has been awarded the three authoritative accreditations of EQUIS, AMBA, and AACSB. In the 2014 Eduniversal ranking, it ranked 8th among all French business schools, with four leaves. It is regarded as the Top Business School with significant international influence. In 2014 Financial Times ranking of European Business Schools, EDHEC Business School

ranked the 17th in Europe. Its Master in Finance pre-experience program ranked 3rd in the 2014 Financial Times Ranking, right after HEC Paris, France and ESADE Business School, Spain.

Expand Mutual Students Exchange to Bachelor Level with EMLYON Business School

On Dec 1st, 2014, SEM signed student exchange agreement with EMLYON Business School. The two parties decide to expand existing student exchange from master level further to the bachelor level. The two schools started master student exchange as early as in Sep.2006.

EMLYON Business School was established in 1872 by the local chamber of commerce, which was affiliated to the LYON Chamber of Commerce and Industry. It was built 9 years earlier than HEC Paris, France, which was the fourth oldest business school in France. EMLYON has been awarded the three authoritative accreditations of EQUIS, AMBA, and AACSB. In the 2014 Eduniversal ranking, EMLYON has been ranked 4th among all French business schools, with five leaves. It is regarded as the UNIVERSAL business school with strong global influence. In 2014 Financial Times ranking of European Business Schools, EMLYON Business School ranked the 14th in Europe.

EDHEC
BUSINESS SCHOOL



Cooperation Agreement Signed between School of Business, Yonsei University, South Korea and Tongji SEM

ON the 16th of January, 2015, Prof. Hyun Han SHIN, Deputy Dean of School of Business, Yonsei University, and Ms. Eui-Gyeong Kim, Director of International Affairs, visited Tongji SEM. Mr. XU Guodong, Director of MBA center and Ms. SHOU Yuexian, Director of International Office, met with the guests. The two parties introduced the development and background of its business school and MBA programs. A MOU and a cooperation agreement on MBA non-degree exchange were signed before this visit. The two business schools begin to send MBA students to the counterpart in fall semester 2015 on free tuition base and credits accreditation.

Yonsei University is the second South Korea partnership we have established so far. The first one is with Ewha School of Business, Ewha Womans University. Yonsei University is the oldest private school in South Korea, founded in 1885. Its school of business was established in 1965. According to Eduniversal 2014, Yonsei was ranked the 3rd domestically. Its Corporate MBA program was ranked the 56th on EMBA ranking



list by Financial Times 2014. Its full time MBA program was continuously among global top 100 by Economist for three years. School of Business, Yonsei University was the first university in South Korea with three authoritative accreditations by AACSB (The Association to Advance Collegiate Schools of Business), EQUIS (European Quality Improvement System) and KABEA (Korea Association of Business Education Accreditation).



Three Excellent Undergraduate Non-degree Programs of SEM Newly Awarded with CSC Scholarship

IN March 2015, China Scholarship Council (CSC) awarded SEM with sponsorships for its three excellent undergraduate non-degree programs with its partner schools, ESSEC Business School, King's College London, and Arizona State University. So far, SEM has 12 undergraduate non-degree programs with 23 student slots to be sponsored by CSC for students' overseas study.

Since 2013, SEM has sent 14 undergraduates for semester exchange obtaining CSC scholarship. Besides, in postgraduate level, 33 SEM postgraduates have been awarded CSC scholarship to pursue double degree in SEM's partner schools.

In addition, SEM has set up its own scholarship to fund students' study abroad in order to broaden their vision of internationalization. Around 1 million yuan has been spent to support more than 40 SEM students for the exchange programs since 2012.

CSC Excellent Undergraduate Non-degree Program was launched in 2013, with its target to encourage students from top Chinese universities in 985 Projects and 211 Projects to go abroad for further study. Round trip airfare tickets and monthly subsidies will be covered by CSC when the students are studying



abroad.

At the moment, SEM has signed agreements with 70 more international partners, and the total exchange opportunities amount to over 300. Among those exchange programs, there are partnerships with top business schools like, IE Business School from Spain, Weatherhead School of Management from Case Western Reserve University from US, Carey School of Business of Arizona State University from US, St. Gallen University from Switzerland, TUM and Mannheim from Germany, ESSEC, ESCP Europe and EM Lyon from France, and Rotterdam School of Management of Erasmus University.

Dean of SKEMA Business School, France Visits SEM



ON Mar.16, 2015, Prof. Alice GUILHON, Dean of SKEMA Business School, visited School of Economics and Management, Tongji University. Prof. HUO Jiazhen, Dean, Prof. CHEN Song, Deputy Dean, Ms. Grace SHOU, Director of the international Cooperation Office, SEM, Tongji welcomed the distinguished guests.

This visit helps both parties to discuss the feasibility of further cooperation. In Feb 2014, Memorandum of Understanding has already been signed showing both schools' commitment to cooperation in the field of students and faculty exchanges, joint research activities, joint global conferences and seminars, etc.

SKEMA Business School, France was founded in 2009 by merging two French schools, CERAM Business School and Groupe ESC Lille. Currently, the school has around 6700 students and 160 faculties, among which international faculty accounts for 38%. The school now has five campuses, three sites in France as Lille, Paris and Sophia Antipolis, as well as two sites in Suzhou, China and Raleigh, North Carolina, USA. Project and Program Management, International Business and international marketing, Innovative Entrepreneurship are SKEMA's areas of strength. In addition, in 2014 British Financial Times ranking, its Master of Finance Program was ranked the 10th around the world while Master of Management 28th. It was ranked 56th in the best European business school rankings. SKEMA Business School has been awarded the two authoritative business school accreditations of EQUIS and AACSB.



Senior Vice President & Head of SAP Visit Tongji SEM



ON the 3rd of March, Mr. Clas Neumann, Senior Vice President & Head of SAP Labs Network & Fast Growth Market Strategy Group, and Ms. Ni Ping, Executive Business Assistant Expert, visited Tongji SEM. Prof. HUO Jiazhen, Dean of SEM, and Ms. Grace SHOU, Director of International Cooperation Office of SEM, warmly welcomed the guests.

Mr. Clas Neumann and Prof. HUO introduced the development and history of SAP and SEM respectively and expressed the great interest to set up partnership between company and educational institutions. As agreed, Mr. Clas Neumann will become the member of SEM Advisory Committee since 2015, providing consultation to SEM's development strategy decision.

The Advisory Committee of SEM, Tongji University was founded in 2008. Its members is comprised of influential government officers, entrepreneurs, presidents of universities, deans, experts and professors renowned in the field of economics and management both home and abroad. The Advisory Committee Meeting is held

once a year. Its main function is to provide consultations on crucial decision-making for SEM's medium-long term development planning, and offer propositions for SEM's developing strategy

SAP SE (Systems, Applications & Products in Data Processing) is a German multinational software corporation that makes enterprise software to manage business operations and customer relations. SAP is headquartered in Walldorf, Baden-Württemberg, Germany, with regional offices in 130 countries. SAP Lab China was founded in 2011 located in Shanghai with over 5000 employees. SAP Lab China has established partnership with half of the TOP 100 enterprises in China, including IBM, HP, Accenture, Deloitte, Huawei, Lenovo, and etc.



2015 New Year Party to Celebrate SEM's 30th Anniversary

ON the evening of 18 December, 2015 New Year Party was held to celebrate SEM 30 anniversary. Prof. WU Zhiqiang, Vice President of Tongji University, and other Tongji management leaders were invited. Prof. HUO Jiazhen, Dean of SEM, Prof. JIN Fu-an, Senior Deputy Dean, Prof. TAO Jianlan, Prof. HAN Chuanfeng, Prof. RUAN Qingsong, Prof. CHEN Shouming, Deputy Deans, presented at the event. SEM faculties, staff, alumni, int'l and local students, all got together to celebrate.

Vice president, Prof. WU, made a speech on the three decades of SEM development. He extended his wish on SEM to be globally recognized for developing leading management professionals capable of building a sustainable society and to create management knowledge and develop leading professionals for China and the world who are capable of solving practical problems while addressing the challenges of business and society with a global perspective, responsibility and in a sustainable way.

The party included various performances, singing, dancing, talk show, short play by SEM int'l and local students, SEM faculties and staff. Videos and messages from alumni and exchange students from all over the world to send their sincere wishes and gratitude to SEM.



2015 Spring Semester Welcome Ceremony Held for International Students of SEM

ON February 27th, 2015, the welcome ceremony for new international exchange students of SEM is held at the 3rd floor Lecturing Hall of Tongji Building Block A. Prof. CHEN Song, Associate Dean of SEM presents at the ceremony to deliver a welcome speech and brief on the development and achievement of SEM over the past 30 years. Team of International Cooperation Office, SEM elaborates in detail on the visa registration, academic affairs regulations, and campus life.

This week is the orientation week for the international students. Besides the campus tour organized by SEM, Buddy Program is created to bridge the communication between Chinese students and foreign students by various interactive activities. These will help them to accommodate themselves more quickly into the local life and study and to know more about Chinese Culture.

Currently there are 78 new International Students registered in SEM this semester from 15 countries and regions. And they are from 37 universities around the world, including European Business School, Grenoble Ecole de Management, Marquette University, and so on. Among them 6 are Bachelor Dual-Degree students, and 72 non-degree exchange students. Besides, there are also 50 international students registered before this semester continuing to study here in SEM. With the increased internationalization process, SEM draws more and more international students from business schools in Europe and North America, which enjoy high reputation and have established long-term partnership with SEM. Most of them have acquired the accreditation of AMBA, EQUIS or AACSB, the so-called Three-Crown authoritative accreditations for business schools.

Buddy Program 1st Gathering Successfully Held at SEM

ON the afternoon of March 1st, Sunday, supported by the International cooperation office of SEM, the new semester's Buddy Program was successfully held by International Department of the Student Union of SEM in Tongji building A.

Two classrooms were full of attendants. The enthusiastic conversation between both Chinese and foreign students made the atmosphere on the spot fairly lively. Later, some groups began to play board games

and build blocks. Foreign students and their buddies soon got familiar with each other. The organizer also offered various snacks and drinks and many foreign students brought special native snacks as well for all the attendants present to enjoy.

The whole activity lasted about 2 hours. Buddy Program aims at providing an opportunity for Chinese and foreign students to learn the different culture and experience the cross-culture communication, which

can not only help foreign students adjust to new school life and better learn about Chinese culture, but also broaden the Chinese students' horizon and strengthen the friendship between them as well. Near the end of the activity, the organizer introduced the follow-up activity ----- Weekend Trip so that Chinese and foreign students can travel around Shanghai together and have more chance to get along with each other. They are all looking forward to the next gathering.

Internship regulation for International students of Tongji University

1. International students can do internships outside school in Shanghai according to the regulation and educational plan. A paid internship is not permitted (except subsidy for transportation and meals).

2. International students who apply to do internship should meet below requests.

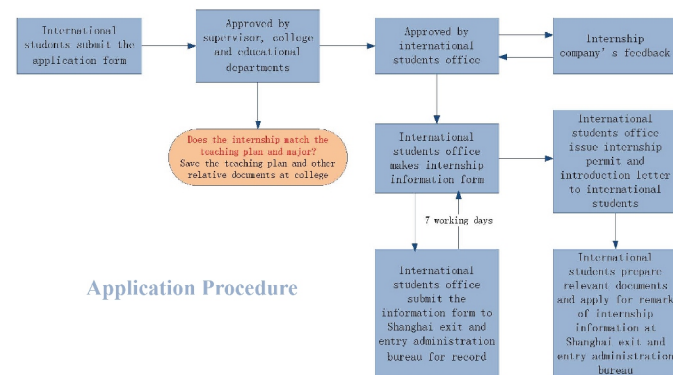
- (1) Must be registered full-time students studying at Tongji University.
- (2) Must attain a residence permit (study type) issued by Shanghai exit and entry administration bureau including remark of internship information.
- (3) More than two internships at the same time for one international student are not permitted.
- (4) The internship should meet requirements of the teaching plan and be relevant to the major of international students.
- (5) No record of breaking Chinese Law or rules of Tongji University.

3. Application procedure (See the flow chart below).

4. Charging standard of Shanghai exit and entry administration bureau:

- (1) If international students apply for residence permit (study style) and remark of internship information at the same time, Shanghai exit and entry administration bureau will only charge for the residence permit.
- (2) For those international students who have already got residence permit (study style), Shanghai exit and entry administration bureau will charge for 200 RMB for the remark application of internship information.

5. If any relevant information changes occur, international students should follow below instructions and update the information:



(1) During the internship, if there is any change of university, internship company, etc., international student should stop the current internship and apply for updated remark of internship information again.

(2) During the internship, if there is any change of passport, residence permit, etc., international students do not have to stop the current internship. But they should go to the international student office to update the information and apply for residence permit and remark of internship information again.

6. An internship with any of the below situations is regarded as illegal employment:

- (1) The internship is not recorded at Shanghai exit and entry administration bureau.
- (2) The internship is not remarked on residence permit.
- (3) The internship exceeds the range of period, address, company and other recorded information on the "internship permit".
- (4) A paid internship (except subsidy for transportation and meals).

7. Punishment:

International students of illegal employment will be punished by Shanghai exit and entry administration bureau according to the law.

This regulation has been effective since April 15th, 2015. And the superseded regulation has been invalid since April 15th, 2015.

【DOWNLOADS】

Internship Application Form:

http://sem-international.tongji.edu.cn/attachments/month_1504/2015415163737.pdf

Flow Chart for Internship Application:

http://sem-international.tongji.edu.cn/attachments/month_1504/2015415163854.pdf

